

# 7400 SETTLEMENT

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## **Abstract**

This survey of modeling of pretrial settlement bargaining organizes current main themes and recent developments. The basic concepts used are outlined as core models and then a number of variations on these core models are discussed. The focus is on papers that emphasize formal models of settlement negotiation and the presentation in the survey is organized in game-theoretic terms, this now being the principal tool employed by analyses in this area, but the discussion is aimed at the not-terribly-technical non-specialist. The survey also illustrates some of the basic notions and assumptions of information economics and of (cooperative and noncooperative) game theory.

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## **1. Introduction**

This survey of the modeling of pretrial settlement bargaining organizes current main themes and recent developments. The basic concepts used are outlined as core models and then a number of variations on these core models are discussed. The emphasis in the survey on main themes and modeling of basic concepts is for two reasons. First, Cooter and Rubinfeld (1989) provide an excellent survey of this literature (in the context of a broader consideration of the economics of dispute resolution and the law) up to that date, while Miller (1996) provides a recent non-technical review addressing policies that encourage settlement. Second, as with much of law and economics, a catalog of even relatively recent research would rapidly be out of date. The focus here is on papers that emphasize formal models of settlement negotiation and the presentation is organized in game-theoretic terms, this now being the principal tool employed by analyses in this area. The discussion is aimed at the not-terribly-technical non-specialist. In this chapter some of the basic notions and assumptions of game theory are presented and applied, but some of the more recent models of settlement negotiation rely on relatively advanced techniques; in those cases, technical

presentation will be minimal and intuition will be emphasized. For the interested reader, a recent source on game theory applications in law and economics is Baird, Gertner and Picker (1994); extensive reviews of that book appear in Huang (1995) and Salant and Sims (1996). Two quite readable books on game theory, modeling and a number of related philosophical issues are Binmore (1992) and Kreps (1990). Finally, chapters seven through nine of Mas-Colell, Whinston and Green (1995) provide the technically sophisticated reader with a convenient, efficient and careful presentation of the basic techniques of modern (non-cooperative) game theory, while chapters thirteen and fourteen provide a careful review of the basics of information economics.

What is the basic image that emerges from the settlement bargaining literature? It is that settlement processes act as a type of screen, sorting amongst the cases, presumably causing the less severe (for example, those with lower true damages) to bargain to a resolution (or to do this very frequently), while the more severe (for example, those with higher damages) may proceed to be resolved in court. The fact that some cases go to trial is often viewed as an inefficiency. While this survey adopts this language (as does much of the literature reviewed) one might also view the real possibility of trial as necessary to the development of case law and as a useful demonstration of the potential costs associated with decisions made earlier about levels of care. In other words, the possibility of trials may lead to greater care and to more efficient choices overall. Moreover, the bargaining and settlement literatures have evolved in trying to explain the sources of negotiation breakdown: the literature has moved from explanations fully based on intransigence to explanations focused around information. This is not to assert that trials do not occur because of motives outside economic analysis, just that economic attributes contribute to explaining an increasing share of observed behavior.

In the next few sections (comprising Part A) significant features of settlement models are discussed and some necessary notation is introduced; this part ends with a simplified example indicating how the pieces come together. Part B examines the basic models in use, varying the level of information that litigants have and the type of underlying bargaining stories that are being told. Part C considers a range of 'variations' on the Part B models, again using the game-theoretic organization introduced in Part A.

## A. Basic Issues, Notions and Notation

### 2. Overview

In this part the important features of the various approaches are discussed and notation that is used throughout is introduced. Paralleling the presentation of the models to come, the current discussion is organized to address: (1) players; (2) actions and strategies; (3) outcomes and payoffs; (4) timing; (5) information and (6) prediction. A last section provides a brief example. Words or phrases in italics are terms of special interest.

### 3. Players

The primary participants (usually called litigants or *players*) are the plaintiff (P) and the defendant (D); a few models have allowed for multiple P's or multiple D's, but for now assume one of each. Secondary participants include attorneys for the two litigants ( $A_p$  and  $A_d$ , respectively), experts for the two participants ( $X_p$  and  $X_d$ , respectively) and the court (should the case go to trial), which is usually taken to be a judge or a jury (J). Almost all models restrict attention to P and D, either ignoring the others or relegating them to the background. As an example, a standard assumption when there is some uncertainty in the model (possibly about damages or liability, or both) is that, at court, J will learn the truth and make an award at the true value (the award will be the actual damage, liability will be correctly established, and so on). Moreover, J is usually assumed to have no strategic interests at heart, unlike P, D, the A's and the X's. Section 15 considers some efforts to incorporate J's decision process in a substantive way.

Finally, uncertainty enters the analysis whenever something relevant is not known by at least one player. Uncertainty also arises if one player knows something that another does not know, or if the players move simultaneously (for example, they simultaneously make proposals to each other). These issues will be dealt with in the sections on timing (6) and information (7), but sometimes such possibilities are incorporated by adding another 'player' to the analysis, namely nature (N), a disinterested player whose actions influence the other players in the game via some probability rule.

### 4. Actions and Strategies

An *action* is something a player can choose to do when it is their turn to make a choice. For example, the most commonly modeled action for P or D

involves making a *proposal*. This generally takes the form of a demand from P of D or an offer from D to P. This then leads to an opportunity for another action which is a *response* to the proposal, which usually takes the form of an acceptance or a rejection of a proposal, possibly followed by yet another action such as a counterproposal. Some models allow for multiple periods of proposal/response sequences of actions.

When a player has an opportunity to take an action, the rules of the game specify the allowable actions at each decision opportunity. Thus, in the previous example, the specification of allowed response actions did not include delay (delay will be discussed in Section 18). Actions chosen at one point may also limit future actions: if ‘good faith’ bargaining is modeled as requiring that demands never increase over time, then the set of actions possible when P makes a counterproposal to D’s counterproposal may be limited by P’s original proposal.

Other possible actions include choosing to employ attorneys or experts, initially choosing to file a suit or finally choosing to take the case to court should negotiations fail. Most analyses ignore these either by not allowing such choices or by assuming values for parameters that would make particular choices ‘obvious’. For example, many analyses assume that the net expected value of pursuing a case to trial is positive, thereby making credible such a threat by P during the negotiation with D; this topic will be explored more fully in Section 16.1.

In general, a *strategy* for a player provides a complete listing of actions to be taken at each of the player’s decision opportunities and is contingent on: (1) the observable actions taken by the other player(s) in the past; (2) actions taken by the player himself in the past; (3) the information the player currently possesses; (4) any exogenous relevant actions that have occurred that the player is aware of (for example, speculations about the award a specific J might choose). Thus, as an example, consider an analysis with no uncertainty about damages, liability, what J will do, and so on, where P proposes, D responds with acceptance or a counterproposal, followed by P accepting the counterproposal or choosing to break off negotiations and go to court. A strategy for P would be of the form ‘propose an amount  $x$ ; if D accepts, make the transfer and end while if D counterproposes  $y$ , choose to accept this if  $y$  is at least  $z$ , otherwise proceed to court’. P would then have a strategy for each possible  $x$ ,  $y$  and  $z$  combination.

An analogy may be helpful here. One might think of a strategy as a book, with pages of the book corresponding to opportunities in the game for the book’s owner to make a choice. Thus, a typical page says ‘if you are at this point in the book, take this action’. This is not a book to be read from cover-to-cover, one page after the previous one; rather, actions taken by players lead other players to go to the appropriate page in their book to see what

they do next. All the possible books (strategies) that a player might use form the player's personal library (the player's strategy set).

There are times when being predictable as to which book you will use is useful, but there can also be times when unpredictability is useful. A sports analogy would be to imagine yourself to be a goalie on the A team, and a member of the B team has been awarded the chance to make a shot on your goal. Assume that there is insufficient time for you to fully react to the kick, so you are going to have to generally move to the left or the right as the kicker takes his shot. If it is known that, in such circumstances, you always go to your left, the kicker can take advantage of this predictability and improve his chance of making a successful shot. This is also sometimes true in settlement negotiations: if P knows the actual damage that D is liable for, but D only knows a possible range of damages, then D following a predictable policy of never going to court encourages P to make high claims. Alternatively, D following a predictable policy of always going to court no matter what P is willing to settle for may be overly costly to D. *Mixed strategies* try to address this problem of incorporating just the right amount of unpredictability and are used in some settlement models. Think of the individual books in a player's library as *pure* strategies (pure in the sense of being predictable) and think of choosing a book at random from the library, where by 'at random' we mean that you have chosen a particular set of probability weights on the books in your library. In this sense your chosen set of weights is now your strategy (choosing one book with probability one and everything else with probability zero gets us back to pure strategies). A list of strategies, with one for each player (that is, a selection of books from all the players' libraries), is called a *strategy profile*.

## 5. Outcomes and Payoffs

An *outcome* for a game is the result of a strategy profile being played. Thus, an outcome may involve a transfer from D to P reflecting a settlement or it might be a transfer ordered by a court or it might involve no transfer as P chooses not to pursue a case to trial. If the reputations of the parties are of interest, the outcome should also specify the status of that reputation. In plea bargaining models, which will be discussed in Section 17.4, the outcome might be a sentence to be served. In general, an outcome is a list (or vector) of relevant final attributes for each player in the game.

For each player, each outcome has an associated numerical value called the *payoff*, usually a monetary value. For example, a settlement is a transfer of money from D to P; for an A or an X the payoff might be a fee. For models that are concerned with risk preferences, the payoffs would be in

terms of the utility of net wealth rather than in monetary terms. Payoffs that are strictly monetary (for example, the transfer itself) are viewed as reflecting risk-neutral behavior on the part of the player.

Payoffs need not equal expected awards, since parties to a litigation also incur various types of costs. The cost most often considered in settlement analyses is called a *court cost* (denoted here as  $k_p$  and  $k_D$ , respectively). An extensive literature has developed surrounding rules for allocating such costs to the litigants and the effect of various rules on the incentives to bring suit and the outcome of the settlement process; this is addressed in Section 17.2. Court costs are expenditures which will be incurred should the case go to trial and are associated with preparing for and conducting a trial; as such they are avoidable costs (in contrast with sunk costs) and therefore influence the decisions that the players (in particular P and D) make. Generally, costs incurred in negotiating are usually ignored, though some recent papers reviewed in Sections 11.2 and 18 emphasize the effect of negotiation costs on settlement offers and the length of the bargaining horizon. Unless specifically indicated, assume that negotiation costs are zero.

The total payoff for a player labeled  $i$  (that is  $i = P, D, \dots$ ) is denoted  $\$i$ . Note that this payoff can reflect long-term considerations (such as the value of a reputation or other anticipated future benefits) and multiple periods of negotiation. Generally, players in a game maximize their payoffs and thus, for example, P makes choices so as to maximize  $\$p$ . For convenience, D's payoff is written as an expenditure (if D countersues, then D takes the role of a plaintiff in the countersuit) and thus D is taken to *minimize*  $\$D$  (rather than maximize  $-\$D$ ). While an alternative linguistic approach would be to refer to the numerical evaluation of D's outcome as a 'cost' (which is then minimized, and thereby not use the word payoff with respect to D), the use of the term payoff for D's aggregate expenditure is employed so as to reserve the word cost for individual expenditures that each party must make.

Finally, since strategy profiles lead to outcomes which yield payoffs, this means that payoffs are determined by strategy profiles. Thus, if player  $i$  uses strategy  $s_i$ , and the strategy profile is denoted  $s$  (that is,  $s$  is the vector, or list  $(s_1, s_2, \dots, s_n)$ , where there are  $n$  players), then we could write this dependence for player  $i$  as  $\$i(s)$ .

## 6. Timing

The sequence of play and the horizon over which negotiations occur are issues of timing and of time. For example: do P and D make simultaneous proposals or do they take turns? Does who goes first (or who goes when)

influence the outcome? Do both make proposals or does only one? Can players choose to delay or accelerate negotiations? Are there multiple rounds of proposal/response behavior? Does any of this sort of detail matter in any substantive sense?

Early settlement models abstracted from any dynamic detail concerning the negotiation process. Such models were based on very general theoretical models of bargaining (which ignored bargaining detail and used desirable properties of any resulting bargain to characterize what it must be) initially developed by Nash (1950). More recent work on settlement negotiations, which usually provides a detailed specification of how bargaining is assumed to proceed (the strategies employed and the sequencing of bargaining play are specified), can be traced to results in the theoretical bargaining literature by Nash (1953), Ståhl (1972) and Rubinstein (1982). Nash's 1950 approach is called *axiomatic* while the Ståhl/Rubinstein improvement on Nash's 1953 approach is called *strategic*; the two approaches are intimately related. Both approaches have generated vast literatures which have considered issues of interest to analyses of settlement bargaining; a brief discussion of the two approaches is provided in Sections 10 and 11 so as to place the settlement applications in a unified context. The discussion below also addresses the institutional features that make settlement modeling more than simply a direct application of bargaining theory.

When considered, time enters settlement analyses in two basic ways. First, do participants move simultaneously or sequentially? This is not limited to the question of whether or not P and D make choices at different points on the clock. More significant is whether or not moving second involves having observed what the first-mover did. Two players who make choices at different points in time, but who do not directly influence each other's choices (perhaps because the second-mover cannot observe or react to what the first-mover has done) are viewed as moving simultaneously: that my choice and your choice together influence what each of us receives as a payoff (symbolized in the payoff notation as  $\$_i(s)$  for player  $i$ ) does not make moving at different points in time significant in and of itself. The real point here is whether all relevant decision makers must conjecture what the others are *likely to do*, or whether some can observe what others actually *did*. This is because the second-mover is influenced by the first-mover's choice and because they *both* know this, which affects the first-mover's choice as well. Asymmetry in what choices depend upon (in this sense) is modeled as choices being made in a sequence; symmetry is modeled as choices being made simultaneously. As will be seen in the example to be discussed in Section 9, who moves when can make a very significant difference in what is predicted. Note that a sequence of simultaneous decisions is possible (for

example, P and D both simultaneously make proposals and then both simultaneously respond to the proposals, and so on).

A second way that time enters is in terms of the length of the horizon over which decisions are made. The main stream of research in the strategic bargaining literature views the horizon as infinite in length; this is done to eliminate the effect of arbitrary end-of-horizon strategic behavior. Settlement models, on the other hand, typically take the negotiation horizon as finite in length (and often very short, say, two periods). This is done for two reasons. First, while some cases may seem to go on forever, some form of termination actually occurs (cases are dropped, or resolved through negotiation or meet a court date). While setting a court date is not an iron-clad commitment, few would argue that an infinite number of continuances is realistic. Second, in the more informationally complex models, this finite horizon restriction helps provide more precise predictions to be made than would otherwise be possible. Thus, in most settlement models there is a last opportunity to negotiate, after which either the case proceeds to trial or terminates (either because the last settlement proposal is accepted or the case is dropped). This is important because court costs are incurred only if the case actually proceeds to trial; that is, after the last possible point of negotiations. If negotiations were to continue during the trial, the ability to use the avoidance of these costs to achieve a settlement obviously is vitiated: as the trial proceeds the portion of costs that are sunk become larger and the portion that is avoidable shrinks. This problem has not been addressed generally, though papers by Spier (1992) and by Bebchuk (1996) consider significant parts of this issue; this is discussed in more detail in Section 18.

## 7. Information

In Shavell (1982), the range over which litigants might bargain when assessments about outcomes may be different is analyzed as a problem in decision theory (a game against nature, N); this raises the issue of who knows what, when, why and how. Shavell's paper indicated that differences in assessments by P and D as to the likelihood of success at trial, and the likely award, can lead to trial as an outcome. While Shavell's paper did not consider strategic interaction among the players (for the first paper to incorporate strategic behavior, see P'ng, 1983), the role of information has become a central theme in the literature that has developed since, with special emphasis on accounting for informational differences and consistent, rational behavior. Moving momentarily from theory to empirical analysis, Farber and White (1991) use data from a hospital to investigate whether

seemingly asymmetrically distributed information influenced settlement rates and the speed with which cases settled; they find that it did.

Informational considerations involve what players individually know and what they must guess about (where such guessing presumably involves some form of organized approach). Many of the analyses in the literature use different informational structures (who knows what when) and in this survey a variety of such structures will be presented. As a starting example, consider Pat, who developed an improved framitz (a tool for making widgets). Pat took the tool to the Delta Company (D), with the notion that Delta would manufacture the tool and Pat would become rich from her share of the profits. Delta indicated that the tool was not likely to be financially viable and Pat went back to work on other inventions. Some years later Pat noticed that many people who made widgets were using a slightly modified version of her tool made by Delta. Pat (P) decided to sue Delta (D) for misappropriation of intellectual property, and for convenience assume that while D's liability is clear, the assessment of a level of compensation to P is less clear. D's familiarity with the profits made (and experience with creative accounting procedures) means that D has a better idea of what level of total profits might be proved in court. Both P's attorney and D's attorney have (potentially similar) estimates of what the court is likely to do with any particular evidence on the level of profits of the tool (how the court, J, might choose to allocate the costs and revenues of the tool to P and D). Simplifying, there are two sources of uncertainty operating here: uncertainty by P and D about J and uncertainty by P about what D knows.

First, both P and D cannot perfectly predict what J will choose as an award: here each faces an essentially similar level of uncertainty (there is no obvious reason to assert the presence of an asymmetry in what is knowable). Moreover, we will assume that this assessment of J's likely actions, while probabilistic, is *common knowledge*. Common knowledge connotes the notion that were P and D to honestly compare their assessments of J's likely actions for *each possible* set of details about the profits made by D, their assessments would be exactly the same, and P and D know that the other knows this, and P and D know that the other knows that the other knows this, and so on (see Aumann, 1976; Geanakoplos and Polemarchakis, 1982, and Binmore, 1992 for two early technical papers and a recent game theory text with an extensive prose discussion of this topic).

Thus, P and D have the same information with regard to J; we might call this *imperfect* or *symmetrically uncertain* information to contrast it with the clear asymmetry that exists between P and D with respect to the information about revenues and costs that D knows. This latter notion of uncertainty is referred to as *asymmetric* information, and it is a main attribute of much of the recent work on settlement. Finally, if actual damage was common

knowledge and if P and D truly knew exactly what J would choose as an award and *that* were common knowledge, the resulting information condition is called *perfect*.

A nice story which makes the differences in informational settings clear is due to John Roberts of Stanford University. Consider a card game played by at least two people, such as poker. If all hands were dealt face up and no more cards were to be dealt, this would be a situation of perfect information. If, instead, hands are dealt with (say) three cards face up and two cards face down, but no one can look at their 'down' cards, this is a setting of imperfect information. Finally, asymmetric information (also called *incomplete* information) would involve each player being able to privately look at their down cards before taking further actions (asking for alternative cards, betting, and so on). Note that in this last case we see the real essence of asymmetric information: it is not that one party is informationally disadvantaged when compared with the other (as in the case of Pat and Delta) as much as the players have *different* information from each other.

One caution about the foregoing example. The perfect information case seems to be rather pointless: players without the best hand at the table would choose not to bet at all. Perfect information models are really not as trivial, since they significantly clarify what the essential elements of an analysis are and they provide a comparison point to evaluate how different informational uncertainties affect the efficiency of the predicted outcome.

Timing in the play of the game is also a potential source of imperfect information. If P and D make simultaneous proposals (which might be resolved by, say, averaging), then when they are each considering what proposal to make they must conjecture what the other might choose to propose: what each will do is not common knowledge. Even if all other information in the analysis were perfect, this timing of moves is a source of imperfect information.

The incorporation of informational considerations (especially asymmetric information) has considerably raised the ante in settlement modeling. Why? Is this simply a fad or an excuse for more technique? The answer is revealed in the discussion of the basic models and their variations. As indicated earlier, the problem with analyses that assumed perfect or imperfect information was that many interesting and significant phenomena were either attributed to irrational behavior or not addressed at all. For example, in some cases negotiations fail and a trial ensues, even though both parties may recognize that going to court is very costly; sometimes cases fail to settle quickly, or only settle when a deadline approaches. Moreover, agency problems between lawyers and clients, discovery, disclosure, various rules for allocating court costs or for admitting evidence have all been the subject of models using asymmetric information.

### 7.1 Modeling Uncertainty

Models with perfect information specify parameters of the problem with no uncertainty attached: liability is known, damages are known, what J will do is known, costs are known, and so on. Imperfect information models involve probability distributions associated with one or more elements of the analysis, but the probability distributions are common knowledge, and thus the occurrence of uncertainty in the model is symmetric. For example, damages are 'unknown' means that all parties to the negotiation itself (all the players) use the same probability model to describe the likelihood of damage being found to actually have been a particular value. Thus, for example, if damage is assumed to take on the value  $d_L$  (L for low) with probability  $p$  and  $d_H$  (H for high) with probability  $(1 - p)$ , then the expected damage,  $E(d) = pd_L + (1 - p)d_H$  is P's estimate  $[E_P(d)]$  as well as D's estimate  $[E_D(d)]$  of the damages that will be awarded in court. Usually, the court (J) is assumed to learn the 'truth' should the case go to trial, so that the probability assessment by the players may be interpreted as a common assessment as to what the court will assert to be the damage level, possibly reflecting the availability and admissibility of evidence as well as the true level of damage incurred. Note that such models are not limited to only accounting for two possible events (for example, perhaps the damage could be any number between  $d_L$  and  $d_H$ ); this is simply a straight forward extension of the probability model. On the other hand, since P and D agree about the returns and costs to trial, there is no rational basis for actually incurring them and the surplus generated by not going to trial can be allocated between the players as part of the bargain struck.

With asymmetric information, players have different information and thus have different probability assessments over relevant uncertain aspects of the game. Perhaps each player's court costs are unknown to the other player, perhaps damages are known to P but not to D, or the likelihood of being found liable is better known by D than by P. Possibly P and D have different estimates, for a variety of reasons, as to what J will do. All of these differences in information may influence model predictions, but the nature of the differences is itself something that must be common knowledge.

Consider yourself as one of the players in the version of the earlier card game where you can privately learn your down cards. Say you observe that you have an Ace of Spades and a King of Hearts as your two down cards. What can you do with this information? The answer is quite a bit. You know how many players there are and you can observe all the up cards. You can not observe the cards that have not been dealt, but you know how many of them there are. You also know the characteristics of the deck: four suits, thirteen cards each, no repeats, and so on. This means that given your down cards you could (at least theoretically) construct probability estimates of

what the other players have and know what estimates they are constructing about what you have. This last point is extremely important, since for player A to predict what player B will do (so that A can compute what to do), A needs to think from B's viewpoint, which includes predicting what B will predict about what A would do.

To understand this, let us continue with the card game example and consider a simple, specific example (we will then return to the settlement model to indicate the use of asymmetric information in that setting). Assume that there are two players (A and B), a standard deck with 52 cards (jokers are excluded) and the game involves two cards dealt face up and one card dealt face down to each of A and B; only one down card is considered to simplify the presentation. Table 1 shows the cards that have been dealt face up (available for all to see) and face down (available only for the receiver of the cards, and us, to see). For expositional purposes, H, D, C and S stand for hearts, diamonds, clubs and spades while a K represents a King, and so on.

**Table 1**  
**Hands of Cards for A and B**

	Up	Down
A	4S, KD	KH
B	QH, AC	2C

(Note: entries provide face value of card and suit)

By a player's *type* we mean their down cards (their private information), so A is a KH while B is a 2C, and only they know their own type. A knows that B is one of 47 possible types (A knows B cannot be a KH or any of the up cards) and, for similar reasons, B knows that A is one of 47 possible types. Moreover, A's model of what type B can be (denoted  $p_A(t_B|t_A)$ ) provides A with the probability of each possibility of B's type (denoted  $t_B$ ) conditional (the vertical line) on A's type (denoted  $t_A$ ). The corresponding model for B that gives a probability of each possibility of A's type is denoted  $p_B(t_A|t_B)$ . Note that all the probability models are formally also conditioned on all the upcards (for example, if we are especially careful we should write  $p_A(t_B|t_A, 4S, KD, QH, AC)$  and  $p_B(t_A|t_B, 4S, KD, QH, AC)$ ), which we suppress in the notation employed.

In the particular case at hand  $t_A = KH$ , so once A knows his type (sees his down card) he can use  $p_A(t_B|KH)$  to compute the possibilities about B's down card (type). But A actually could have worked out his strategy for each

possible down card he might be dealt (and the possible up cards) *before* the game; his strategy would then be a function that would tell him what to do for each possible down-card/up-card combination he might be dealt in the game. Moreover, since he must also think about what B will do and B will not know A's down card (and thus must use  $p_A(t_B|t_A)$ , instead of  $p_A(t_B|KH)$ , as his probability model for what A will use about B's possible down cards) then this seemingly extra effort (that is, A working out a strategy for each possible type) is not wasted, since A needs to do it anyway to model B modeling A's choices. What we just went through is what someone analyzing an asymmetric game must do for every player.

Finally, for later use, observe that these two probability models are *consistent* in the sense that they come from the *same* overall model  $p(t_A, t_B)$  which reflects common knowledge of the deck that was used. In other words, the foregoing conditional probabilities in the previous paragraph both come from the overall joint probability model  $p(t_A, t_B)$  using the usual rules of probability for finding conditional probabilities.

So what does this mean for analyzing asymmetric information models of settlement? It means, for example, that if there is an element (or there are elements) about which there is incomplete information, then we think of that element as taking on different possible values (which are the types) and that the players have probability models about which possible value of the element is the true one. For example, if P knows the true damage level, then it has a probability model placing all the probability weight on the true value. If D only knows that it is between  $d_L$  and  $d_H$ , then D's model covers all the possible levels of damage in that interval. The foregoing is an example of a *one-sided* asymmetric information model, wherein one player is privately informed about some element of the game and the other must use a probability model about the element's true value; who is informed and the probability assessment for the uninformed player is common knowledge. *Two-sided* asymmetric information models involve both players having private information about either the same element or about different elements. Thus, P and D may, individually, have private information about what an independent friend-of-the-court brief (still in preparation for submission at trial) may say, or P may know the level of damage and D may know whether the evidence indicates liability or not (this latter example will be discussed further in Section 12.4).

### 7.2 Consistent versus Inconsistent Priors

The card game examples above, in common with much of the literature on asymmetric information settlement models, involve games with consistent priors. A few papers on settlement bargaining appear to use 'inconsistent' priors. In this section we discuss what this means.

A game has *consistent priors* if each player's conditional probability distribution over the other player's type (or other players' types) comes from the same overall probability model. In the card game example with A and B, we observed that there was an overall model  $p(t_A, t_B)$  which was common knowledge, and the individual conditional probability models  $p_A(t_B|t_A)$  and  $p_B(t_A|t_B)$  could have been found by using  $p(t_A, t_B)$ . This was true because the makeup of the deck and the nature of the card-dealing process were common knowledge. What if, instead, the dealer (a stranger to both A and B) first looked at the cards before they were dealt and chose which ones to give to each player? Now the probability assessments are about the dealer, not the deck, and it is not obvious that A and B should agree about how to model the dealer. Perhaps if A and B had been brought up together, or if they have talked about how to model the dealer, we might conclude that the game would have consistent priors (though long-held rivalries or even simple conversations themselves can be opportunities for strategic behavior). Thus, if there is no underlying  $p(t_A, t_B)$  that would yield  $p_A(t_B|t_A)$  and  $p_B(t_A|t_B)$  through the standard rules of probability, this is a model employing *inconsistent priors*.

Thus, if P and D both honestly believe they will win, they have inconsistent priors, because the joint probability of both winning is zero. While such beliefs might be held, they present a fundamental difficulty for using models which assert fully rational behavior: how can both players be rational, both be aware of each other's assessment, aware that the assessments fundamentally conflict, and not use this information to revise and refine their own estimates? The data of the game must be common knowledge, as is rationality (and more, as will be discussed in the next section), but entertaining conflicting assessments themselves is in conflict with rationality. Alternatively put, for the consistent application of rational choice, differences in assessments must reflect differences in private information, not differences in world views. Presented with the same information, conflicts in assessments would disappear.

To understand the problem, consider the following example taken from Binmore (1992, p. 477). Let A and B hold prior assessments about an uncertain event (an election). A believes that a Republican will win the election with probability  $5/8$  and the Democrat will win it with probability  $3/8$ . B believes that the Democrat will win with probability  $3/4$  and the Republican with probability  $1/4$ . Now if player C enters the picture, he can offer A the following bet: A wins \$3 if the Republican wins and pays C \$5 if the Democrat wins. C offers B the following bet: B wins \$2 if the Democrat wins and pays C \$6 if the Republican wins. Assume that A and B are risk-neutral, are well aware of each other's assessments, and stick to the foregoing probabilities and that C pays each of them a penny if they take the

bets. Then both A and B will take the bets and for *any* probability of the actual outcome, C's expected profits are \$2.98 (\$3 less the two pennies). This is derisively called a 'money pump' and works because of the inconsistent priors; that is, neither A nor B update their assessment in response to the assessments that the other is using and is willing to bet with.

Now inconsistent priors may occur because one or the other or both think that the other player is irrational. Recent laboratory experiments (see Babcock et al., 1995) have found seemingly inconsistent priors that arise from a 'self-serving' bias reflecting anticipated opportunities by players in a settlement activity. However, in an analysis employing incentives and rational choice, introducing something inconsistent with rational behavior creates a problem in terms of the analysis of the model and the comparison of any results with those of other analyses.

How important consistent priors are to the analysis has been made especially clear in work on analyzing asymmetric information games. Starting from basic principles of rational decision making, anyone making a choice about something unknown must make some assumptions about what characterizes the unknown thing (usually in the form of a probability distribution). To have two players playing an asymmetric game means, essentially, that they are playing a family of games, one for each possible pair of types (that is, one game for each pair of possible players). But which one are they playing? This is solved by superimposing a probabilistic choice by Nature (N), where each game is played with the probability specified by the overall distribution over types (denoted earlier in the card examples as  $p(t_A, t_B)$ ). If this distribution does not exist (that is, if priors are inconsistent), we cannot do this and players are left not properly anticipating which game might be played. This transformation of something difficult to analyze (an asymmetric information game) into something we know how to analyze (a game with imperfect information) won John Harsanyi a share (along with John Nash and Reinhard Selten) of the 1994 Nobel Prize (the original papers are Harsanyi, 1967, 1968a, 1968b).

Thus, while players may hold different assessments over uncertain events, the notion of consistent priors limits the causes of the disagreement to differences in things like private information, and not to alternative modes of analysis; thus, players cannot paper-over differences by 'agreeing to disagree'. It is through this door that a literature, initially spawned by dissatisfaction with the perfect (and imperfect) information prediction that cases always settle, has proceeded to explain a variety of observed behavior with asymmetric information models.

One last point before passing on to prediction. Shavell (1993) has observed that when parties seek nonmonetary relief and the bargaining involves an indivisible item, settlement negotiations may break down, even

if probability assessments are the same. An example of such a case would be child custody in a state with sole custody laws. This survey restricts consideration to cases involving non-lumpy allocations.

## 8. Prediction

The main purpose of all of the settlement models is to make a prediction about the outcome of bargaining, and the general rule is the more precise the prediction the better. The main tool used to make predictions in the recent literature is the notion of *equilibrium*. This is because most of the recent work has relied upon the notion of *non-cooperative* game theory, whereas earlier work implicitly or explicitly employed notions from *cooperative* game theory. The difference is that in a cooperative game, players (implicitly or explicitly) bind themselves *ex ante* to require that the solution to the game be efficient ('no money is left on the table'), while the equilibrium of a non-cooperative game does not assume any exogenously enforced contractual agreement to be efficient, and may end up not being efficient. We consider these notions in turn (for a review of laboratory-based tests of bargaining models (see Roth, 1995).

### 8.1 Nash Equilibrium in Non-Cooperative Games

A strategy profile provides an equilibrium if no individual player can unilaterally change their part of the strategy profile and make themselves better off; this notion of equilibrium is often called *Nash equilibrium* (after Nash, 1951), but its antecedents go far back in history. Using the notation introduced earlier, let  $s^*$  be an *equilibrium profile*; for convenience, assume the game has two players, named 1 and 2, so  $s^* = (s_1^*, s_2^*)$  and  $s_1$  and  $s_2$  are all the other strategies that 1 and 2, respectively, could use. Then player 1 is prepared to stay with  $s_1^*$  if:

$$\$_1(s_1^*, s_2^*) \geq \$_1(s_1, s_2^*)$$

for every possible  $s_1$  player 1 could choose. Player 2 is prepared to stay with  $s_2^*$  if:

$$\$_2(s_1^*, s_2^*) \geq \$_2(s_1^*, s_2)$$

for every possible  $s_2$  player 2 could choose. As stated earlier, no player can unilaterally improve his payoff by changing his part of the equilibrium strategy profile.

Without generating more notation, the above conditions for a Nash equilibrium in a perfect information setting can be directly extended to the imperfect information setting. Here, the payoffs shown in the above inequalities are replaced by expected payoffs (the expectation reflecting the presence of uncertainty in one or more elements in the payoff function). Finally, in the case of asymmetric information, strategies and expectations are dependent upon type, and thus the equations must now hold for every player type and must reflect the individual player's conditional assessment about the other player(s). This last version is sometimes called a Bayesian Nash equilibrium to emphasize the role that the conditional probability distributions have in influencing the strategies that players use (for more detail, see Mas-Colell, Whinston and Green, 1995, Chapter 8).

Note that in all the variations on the definition of Nash equilibrium, there is a reference to no individual choosing to 'defect' from the strategy profile of interest. What about coalitions of players? Class action suits involve forming coalitions of plaintiffs, joint and several liability impacts coalitions of defendants and successful ('real world') bargaining strategy sometimes requires building or breaking coalitions (see Lax and Sebenius, 1986). Issues of coalitions have been of great interest to game theorists and equilibrium notions have been developed to account for coalition defection from a purported equilibrium strategy profile (see Binmore, 1985; Bernheim, Peleg and Whinston, 1987; Binmore, 1992; Greenberg, 1994, and Okada, 1996 for a small sample of recent work), but this is still an emerging area.

### 8.2. Cooperative Solutions

If two people are to divide a dollar between them (and both get nothing if they do not come to an agreement), then *any* allocation of the dollar such that each player gets more than zero is a Nash equilibrium, meaning that there is no predictive 'bite' to our definition of equilibrium in this bargaining context (prediction improvements, called refinements, exist and often have considerable bite; more on this later). In yet another seminal contribution, Nash (1950) provided a remarkable result that still provides context, and a reference point, for many analyses (cooperative and non-cooperative) of bargaining. His approach was to focus on the outcome of the bargaining game and to ignore the details of the bargaining process entirely, thereby also skipping the notion of requiring an equilibrium as the prediction mechanism. He posed the question: what desirable properties (called axioms) should a bargaining solution possess in order that a problem have a *unique* prediction? As mentioned earlier, by *solution* we mean that, *ex ante*, the two players would be prepared to bind themselves to the outcome which the solution provides. This approach is presented in more detail in Section 10.

Nash's axioms can be summarized as follows (see Binmore, 1992). First, the solution should not depend on how the players' utility scales are calibrated. This means that standard models of utility from decision theory may be employed (see, for example, Baird, Gertner and Picker, 1994). If payoffs are in monetary terms, this also means that players using different currencies could simply use an exchange rate to convert everything to one currency. Second, the solution should always be efficient. Third, if the players sometimes agree to one outcome when a second one is also feasible, then they never agree to the second one when the first one is feasible. Fourth, in a bargaining game with two identical players, both players get the same payoffs. The remarkable result is that whether the game is in utilities or money terms, the four axioms result in a *unique* solution (called the *Nash Bargaining Solution* or NBS) to the bargaining game. We return to this in Section 10.

There is a very important linkage between predictions using refinements of Nash equilibrium and predictions using a cooperative solution. One of the most remarkable and far-reaching results of game theory which emerged over the 1970s and 1980s has been the delineation of conditions under which the equilibria for properly structured non-cooperative games would be (in the lingo, would *support*) solutions to properly related cooperative games. In our particular case, there are conditions on the data for the strategic approach which guarantee that the equilibrium predicted for that model is the NBS of the associated bargaining problem. In other words, under certain conditions, the non-cooperative equilibrium is an efficient outcome.

Since we have not explored the axiomatic or strategic approaches in detail yet, let us consider an example likely to be familiar to most readers: the classic model of the conflict between group and individual incentives captured in the 'Prisoner's Dilemma' (see, Baird, Gertner and Picker (1994)). A variety of non-cooperative formulations have been developed wherein individual choices of strategies lead to the socially optimal outcome. The same techniques have been applied in a variety of settings, including bargaining. Thus, we now have a better understanding of how institutions, incentives and behavior may or may not substitute for artificially imposed binding agreements in achieving an efficient outcome. This also means that sources of inefficiencies ('money left on the table', and thus wasted) brought about by institutional constraints, incentives and non-cooperative behavior can be better understood.

## 9. An Example of a Model of Settlement Negotiation

Before venturing into the section describing the range of settlement models, a brief example will help clarify the concepts raised above. Reconsider Pat and Delta's negotiation with the following further simplifications and some numerical values. First, assume that the only source of uncertainty is Delta's liability. Damages are known by all, as are court costs. Moreover, there are no attorneys or experts and J will simply award the actual damage if Delta is found to be liable. Second, we will consider two simple bargaining stories.

(1) P makes a demand of D, followed by D accepting or rejecting the demand. Acceptance means a transfer from D to P; rejection means that J orders a transfer from D to P (the two transfers need not be the same) and both parties pay their court costs. Third, it is also common knowledge that if D is indifferent between accepting the proposal and rejecting it, D will accept it.

(2) D makes an offer to P, followed by P accepting or rejecting the offer. Acceptance means a transfer from D to P; rejection means that J orders a transfer from D to P (again, the two transfers need not be the same) and both parties pay their court costs. Third, it is also common knowledge that if P is indifferent between accepting the proposal and rejecting it, P will accept it.

Let  $d = 100$  be the level of damages and  $L = 0.5$  be the likelihood of D being found liable by J for the damage  $d$ . Let court costs be the same for both players with  $k_p = k_D = 10$ . Note that the expected compensation  $Ld$  exceeds the plaintiff's court cost  $k_p$ , so that should D reject P's demand in case (1), or offer too little in (2), it is still worth P's effort to go to trial. Note also that this ignores the possibility of bankruptcy of D. All of the above, that both players are rational (that is, P maximizes, and D minimizes, their respective payoffs) and the bargaining story being analyzed are common knowledge. One final bit of notation: let  $s$  be a settlement proposal.

### 9.1 Analyzing the Case Wherein P Makes a Demand

The first task is to find out if settlement is possible (the *admissible* settlements). We start with D, as P must anticipate D's choice when faced with P's demand. D and P know that if the case goes to trial, D will expend either  $d + k_D$  or  $k_D$  (110 or 10), the first with probability  $L$  and the second with probability  $(1 - L)$ ; thus D's expected expenditure at trial (payoff from the outcome go to trial) is  $Ld + k_D$  (that is, 60). Note that in this circumstance, P's expected payoff from the outcome labelled trial is  $Ld - k_p$  (that is, 40). Thus, D will accept any settlement demand not exceeding this expected expenditure at trial:

$$s \leq Ld + k_D. \quad (*)$$

P wishes to maximize her payoff which depends upon P's demand and the choice made by D:  $\$p = s_p$  if D accepts the demand  $s_p$  or  $\$p = Ld + k_p$  if D rejects the demand.

More carefully, using our earlier notation that the indicated payoff depending upon the strategy profile, we would have  $\$p(s_p, \text{accept}) = s_p$ ; that is, the payoff to P from her using the strategy 'make the settlement demand  $s_p$ ' and D using the strategy 'accept' is the transfer  $s_p$ . Similarly, we would have  $\$p(s_p, \text{reject}) = Ld + k_p$ . In the rest of this example we will suppress this notation when convenient, but understanding it will be of value later.

Observe that the maximum settlement demand that P can make ( $s_p = Ld + k_D$ , as shown in inequality (\*)) exceeds P's payoff from court. Thus, P maximizes the expected payoff *from the game* by choosing  $Ld + k_D$  as her settlement demand, which D accepts since D cannot do better by rejecting the proposal and facing trial. Thus, to summarize: (1) the players are P and D; (2) the action for P is the demand  $s_p$  (this is also P's strategy) while the action for D is to accept or reject and D's strategy is to accept if  $s_p$  satisfies the condition (\*) and to reject otherwise; (3) the outcomes are settlement and transfer with associated payoffs  $\$p = s_p$  and  $\$D = s_p$ , or proceed to trial and transfer with associated payoffs  $\$p = Ld + k_p$  and  $\$D = Ld + k_D$ ; (4) the timing is that P makes a demand and D chooses accept or reject; (5) information is imperfect in a very simple way in that P and D share the same assessment about the trial outcome with respect to liability. Note that it is unnecessary to model a choice for P about going to court if her demand were rejected because of the assumption that the expected compensation exceeds plaintiff trial costs. Moreover, since nothing in the settlement phase will influence the trial outcome itself should trial occur, J is not a player in a meaningful sense. The prediction (the equilibrium) of this game is that the case settles, the resulting transfer from D to P is  $Ld + k_D$  (in the numerical example, 60) and the game payoffs are  $\$p = \$D = Ld + k_D$  (60).

### 9.2 Analyzing the Case Wherein D Makes an Offer

We now start with P in order to find the admissible settlements. Given the foregoing, P will accept any settlement offer that yields at least what she would get in court:

$$s \geq Ld + k_p. \quad (**)$$

D wishes to minimize its payoff, which depends upon the offer it makes and the choice made by P:  $\$D = s_D$  if P accepts the offer  $s_D$  or  $\$D = Ld + k_D$  if P rejects the offer. Thus D minimizes its payoff from the game by choosing  $Ld + k_D$  as its settlement offer, which P accepts since P cannot do better by rejecting the proposal and going to trial. Thus, to summarize: (1) the players

are P and D; (2) the action for D is the offer  $s_D$  (this is also D's strategy) while the action for P is accept or reject and P's strategy is to accept if  $s_D$  satisfies the condition (\*\*) and to reject otherwise; (3) the outcomes are settlement and transfer with associated payoffs  $\$_D = s_D$  and  $\$_P = s_D$ , or proceed to trial and transfer with associated payoffs  $\$_D = Ld + k_D$  and  $\$_P = Ld - k_P$ ; (4) the timing is that D makes an offer and P chooses to accept or reject; (5) information is imperfect in the same way as in the first case. The prediction (the equilibrium) of this game is that the case settles, the resulting transfer from D to P is  $Ld - k_P$  (40) and the game payoffs are  $\$_P = \$_D = Ld - k_P$  (40).

### 9.3 Bargaining Range and Bargaining Efficiency

A clear implication of the foregoing analysis is that who moves last has a significant impact on the allocation of the surplus generated by not going to court. One could think of the process in the following way. D pays  $Ld$  to P no matter what procedure is used. P and D then contribute their court costs to a fund (called surplus) which they then split in some fashion. If the bargaining process involves P making a demand and D choosing only to accept or reject, then P gets all the surplus. If the roles are reversed, so are the fortunes. This might suggest that the two cases studied provide the extremes (the *bargaining range*) and that actual bargaining will yield something inside this range. The answer, we shall see, is maybe yes and maybe no. In the preceding analysis bargaining was efficient (no cases went to trial; again the reader is cautioned to recall the earlier discussion of the use of the word 'efficiency') since all information was symmetric and the first mover could make a take-it-or-leave-it proposal (cognizant of the second-mover's ability to go to trial). Efficiency will fail to hold when we allow for asymmetric information. This will occur not because of mistakes by players, but because of the recognition by both players that information which is asymmetrically distributed will impose a cost on the bargaining process, a cost that often falls on the better informed party.

## B. Basic Models of Settlement Bargaining

### 10. Perfect and Imperfect Information Models: Axiomatic Models for the Cooperative Case

The perfect information model (and its first cousin, the imperfect information model), versions of which appear in Landes (1971), Gould (1973) and Posner (1973), is an important starting place as it focuses attention on efficient bargaining outcomes. Many of the earlier models employed risk aversion, which will be addressed in Section 17.1. For now,

and so as to make the presentations consistent with much of the more recent literature, payoffs will be assumed to be in dollar terms with risk-neutral players.

### 10.1 Perfect Information

We start with the perfect information version. In keeping with the earlier discussion, the following model emphasizes final outcomes and suppresses bargaining detail. While the analysis below may seem like analytical overkill, it will allow us to structure the problem for later, more complex, discussions in this part and in Part C.

The players are P and D; further, assume that the level of damages,  $d$ , is commonly known and that D is fully liable for these damages. Court costs are  $k_P$  and  $k_D$ , and each player is responsible for their own court costs. Each player has an individual action they can take that assures them a particular payoff. P can stop negotiating and go to court; thus the payoff to P from trial is  $\$P^t = d - k_P$  (note the superscript  $t$  for trial) and the payoff to D from trial is  $\$D^t = d + k_D$ . Under the assumption that  $d - k_P > 0$ , P has a *credible threat* to go to trial if negotiations fail. For the purposes of most of this paper (and most of the literature) we assume this condition to hold (the issue of it failing will be discussed in Section 16.1). By default, D can ‘assure’ himself of the same payoff by stopping negotiations, since P will then presumably proceed to trial; no other payoff for D is guaranteed via his individual action. The pair  $(\$D^t, \$P^t)$  is called the *threat or disagreement point* for the bargaining game (recall that D’s payoff is an expenditure).

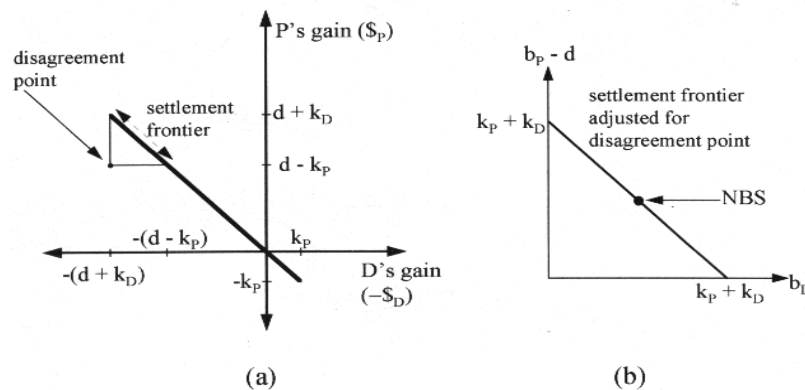
What might they agree on? One way to capture the essence of the negotiation is to imagine both players on either side of a table, and that they actually place money on the table (abusing the card-game story from earlier, this is an ‘ante’) in anticipation of finding a way of allocating it. This means that D places  $d + k_D$  on the table and P places  $k_P$  on the table. The maximum at stake is the sum of the available resources,  $d + k_P + k_D$ , and therefore any outcome (which here is an allocation of the available resources) that does not exceed this amount is a possible settlement.

P’s payoff,  $\$P$ , is his bargaining outcome allocation ( $b_P$ ) minus his ante (that is,  $\$P = b_P - k_P$ ). D’s payoff,  $\$D$ , is his ante minus his bargaining outcome allocation ( $b_D$ ); thus D’s *cost* (loss) is  $\$D = d + k_D - b_D$ . Since the bargaining outcome ( $b_P + b_D$ ) cannot exceed the total resources to be allocated (the money on the table),  $b_P + b_D \leq d + k_D + k_P$ , or equivalently, P’s gain cannot exceed D’s loss:  $\$P = b_P - k_P \leq d + k_D - b_D = \$D$ . Thus, in payoff terms, the outcome of the overall bargaining game must satisfy: (1)  $\$P \leq \$D$ ; (2)  $\$P \geq \$P^t$  and (3)  $\$D \leq \$D^t$ . In bargaining outcome terms this can be written as: (1’)  $b_P + b_D \leq d + k_D + k_P$ ; (2’)  $b_P \geq d$  and (3’)  $b_D \geq 0$ . For the diagrams to come, we restate (2’) as  $b_P - d \geq 0$ .

Figure 1(a) illustrates the settlement possibilities. The horizontal axis indicates the net gain ( $\$_D$ ) or net loss (that is total expenditure,  $\$_D$ ) to D. The vertical axis indicates the net gain ( $\$_P$ ) or net loss ( $! \$_P$ ) to P. The sloping line graphs points satisfying  $\$_P = \$_D$  while the region to the left of it involves allocations such that  $\$_P < \$_D$ . The best that D could possibly achieve is to recover his ante  $d + k_D$  and get  $k_P$  too; this is indicated at the end of the line at the point  $(k_P, ! k_P)$ , meaning D has a net gain of  $k_P$  and P has a net loss of  $k_P$ . At the other extreme is the outcome wherein P gets all of  $d + k_P + k_D$ , meaning P has a net gain of  $d + k_D$  which is D's net loss.

Note also that points below the line represent inefficient allocations: this is what is meant by 'money left on the table'. The disagreement point ( $! (d + k_D), d ! k_P$ ) draws attention (observe the thin lines) to a portion of the feasible

**Figure 1 Settlement Under Perfect Information**



set that contains allocations that satisfy inequalities (2) and (3) above. The placement of this point reflects the assertion that there is something to bargain over; if the point were above the line  $\$_P = \$_D$  then trial is unavoidable, since there would be no settlements that satisfy (2) and (3) above. This triangular region, satisfying inequalities (1), (2) and (3), is the *settlement set* and the end points of the portion of the line  $\$_P = \$_D$  which is in the settlement set are called the *concession limits*; between the concession limits (and including them) are all the efficient bargaining outcomes under settlement, called the *settlement frontier*.

Figure 1(b) illustrates the settlement set as bargaining outcomes, found by subtracting the disagreement point from everything in the settlement set. Doing this helps adjust the region of interest for asymmetries in the threats that P and D can employ. This leaves any remaining asymmetries in power

or information in the resulting diagram. In the case at hand, the only power difference might appear in the difference between the costs of going to trial; other power differences such as differences in risk preferences, patience, and so on will be discussed in Section 17.1, while informational differences will be discussed in the sections on asymmetric information in Parts B and C.

Notice that, in view of (2') and (3'), the vertical (non-negative) axis is labelled  $b_p + d$  while the horizontal (non-negative) axis is labelled  $b_D$ . Moreover, since aggregate trial costs determine the frontier in Figure 1(b), the bargaining problem here is symmetric. The Nash Bargaining Solution (NBS) applies in either picture, but its prediction is particularly obvious in Figure 1(b): recalling the discussion in Section 8.2, requiring the solution to be efficient (axiom 2) and that, when the problem is symmetric the solution is too (axiom 4), means that splitting the saved court costs is the NBS in Figure 1(b). Thus, to find the NBS in Figure 1(a), we add the disagreement point *back into the solution from Figure 1(b)*. Therefore, P's payoff is  $d + (k_p + k_D)/2 = d + (k_D + k_p)/2$ . D's net outflow is  $-(d + k_D) + (k_p + k_D)/2$ . In other words, D's payoff (his expenditure) is  $d + (k_D + k_p)/2$ . The result that players should 'split the difference' is always the NBS solution for any bargaining game with payoffs in monetary terms.

Observe that if court costs are the same, then at the NBS P and D simply transfer the liability  $d$ . If D's court costs exceed P's, P receives more from the settlement than the actual damages, reflecting his somewhat stronger relative bargaining position embodied in his threat with respect to the surplus that P and D can jointly generate by not going to court. A similar argument holds for P in the weaker position, with higher costs of going to court: he settles for less than  $d$ .

### 10.2 Imperfect Information

This is essentially the same model, so only the variations will be remarked upon. Assume that P and D have the same probability assessments for the two court costs and assume that they also have the same probability assessments over expected damages. This latter possibility could reflect that the level of damages is unknown (for example, as discussed in Section 7.1) but that liability is taken to be assured. Then they both see expected damages as  $E(d)$ . Alternatively, perhaps damages are known to be  $d$  but liability is less clear but commonly assessed to be  $L$ ; that is,  $L$  is the common assessment that D will be held liable for damages  $d$  and  $(1 - L)$  is the common assessment that D will not be held liable at all. Then  $E(d) = dL$  (an admitted but useful abuse of notation). Finally, if there are common elements influencing the values that  $d$  might take on and the likelihood of D being held liable, and if the assessments of the possible values and their joint likelihood is common knowledge, then again we will write the expected

damages from trial as  $E(d)$ . Again, this is abusing the notation, but avoids needless technical distinctions. The point is that in an imperfect information setting we simply take the preceding analysis and replace all known parameters with their suitably constructed expectations, yielding the same qualitative results: no trials occur in equilibrium, strong plaintiffs settle for somewhat more than their expected damages, and so forth.

### 11. Perfect and Imperfect Information Models: Strategic Models for the Non-Cooperative Case

Again, we start with the perfect information case. Furthermore, since the actual bargaining procedure is now to be specified, the length of the bargaining horizon now enters into the analysis. The generic style of the models to be considered is that one player makes a proposal followed by the other player choosing to accept or reject the proposal. Concatenating as many of these simple proposal/response sequences as we choose provides the basic story.

Some questions, however, remain. First, is the proposer the same player each time? In general we will assume that if there is more than one round of proposal/response, then proposers alternate (an important exception is Spier, 1992, where the plaintiff always proposes; this will be discussed in Section 18). If there is more than one round, the next proposal is often thought of as a counterproposal to the one before it.

Second, how many periods of proposal/response will there be? This turns out to be a very significant question. Recall that in the cooperative model P and D were committed to finding an efficient bargaining outcome. Here, no such commitment is made; instead, we want to know when non-cooperative bargaining will be efficient. However, certain types of commitments in strategic models still may occur. The reason this is of interest is that commitment generally provides some power to the player who can make a commitment. For example, if there is one round of proposal/response, then the proposer has the ability to make an all-or-nothing proposal (more carefully put, all-or-court proposal). As was seen in the examples in Section 9, this led to a settlement that was efficient but rather one-sided. In particular, the proposer was able to achieve the point on the settlement frontier that is the responder's concession limit. This is a reflection of the commitment power that the proposer enjoys of *not* responding to any counterproposals that the responder might desire to make: these are ruled out by the structure of the game analyzed. This is why this game is often referred to as an *ultimatum game*. Ultimatum games form the basis for many of the asymmetric information settlement analyses we shall examine.

Almost at the other end of the spectrum of theoretical bargaining analyses is the Rubinstein infinite-horizon model (Rubinstein, 1982). In this model an infinite number of rounds of proposal/response occur wherein the proposer's identity alternates. In the settlement setting, each round allows P to choose to break off negotiations and go to trial. Here there are two somewhat more subtle forms of commitment in place of the power to make all-or-nothing proposals. First, if there is a positive interval of time between one round and the next, and if 'time is money', meaning (for example) that costs are accruing (perhaps experts are being kept available, or lawyers are accruing time), then the fact that during a round only one proposal is being considered (the proposer's) provides some power to the proposer.

Second, who goes first is still significant. Rubinstein considers a simple 'shrinking pie' example wherein each player discounts money received in the future relative to money received now. This encourages both players to want to settle sooner rather than later (all else equal). Thus, delay here yields inefficiency. Rubinstein uses a notion of Nash equilibrium that incorporates the dynamics of the bargaining process (this extra property of equilibrium is called *sequential rationality*, which will be discussed in more detail in Section 11.1) which results in a unique prediction for the bargaining game. In particular, there is no delay and, if both players are identical, then the player who goes first gets more than half of the amount at stake.

Models that shrink the time interval associated with each round find that both sources of power go away as the time interval between proposals becomes vanishingly small. Note that, even with positive intervals, the effect of commitment (in this case, a short-run commitment to a proposal) is not as strong as in the ultimatum game, since counterproposals can occur and players generally cannot bind themselves to previous proposals they have made. In other words, such infinite horizon models can generate efficient settlement at points on the frontier other than the concession limits. In fact, under certain conditions they predict the NBS as the unique equilibrium of the strategic bargaining game. Note that the fact that a strategic model employs perfect information does not guarantee that the predicted outcome is efficient. A particularly striking example of this is contained in Fernandez and Glazer (1991) who consider wage negotiations between a union and a firm under perfect information and yet get inefficient equilibria. The source of the inefficiency is a pre-existing wage contract. This is an unexplored area for settlement bargaining which might yield some interesting results.

Finally, a further difference between settlement applications and the general literature on bargaining concerns the incentive to settle as soon as possible, all else equal. Generally, in the settlement context, P wants to settle sooner but D wants to settle later. While countervailing pressures, such as costs that increase with time, may encourage D to settle as early as possible,

the fact that payment delayed is generally preferred by the payor (due to the time value of money) means that D's overall incentives to settle soon can be mixed and delay may be optimal. Moreover, as observed in Spier (1992), unlike the Rubinstein model, if both P and D have the same discount rate then the pie itself is *not* shrinking (assuming no other costs of bargaining). This is because the effect of the opposed interests and the same discount rates is to cancel out. Therefore, in a multiperiod settlement model, delay due to the time value of money does not, in and of itself, imply inefficiency. We will return to this shortly.

### 11.1 Sequential Rationality

Note that in much of the preceding discussion an implicit notion was that a player's strategy anticipates future play in the game. A strategy is *sequentially rational* if it is constructed so that the player takes an *optimal* action at each possible decision opportunity that the player has in the future. Earlier, in the discussion of the disagreement point, sequential rationality was used by P. The threat to go to trial if bargaining failed to satisfy (2) was sequentially rational: it was a credible threat because if P got to that point, he would choose to fulfill the threat he had made. Applying sequential rationality to the strategies players use, and to the analysis players make of what strategies *other* players might use, means that strategies based on threats that a rational player would not carry out (incredible threats) are ruled out. Many of the improvements in making predictions for asymmetric information models that have occurred over the last fifteen years have involved employing sequential rationality, generally in conjunction with further amplifications of what rational behavior implies. Rubinstein finds a unique prediction in the infinite-horizon alternating offers game (for short, the Rubinstein game) because he predicts Nash equilibria which enforce sequential rationality (called *subgame perfect equilibrium*; for a discussion of some applications of subgame perfection in law and economics, see Baird, Gertner and Picker, 1994). In the Rubinstein game, even though the horizon is infinite, the (sequentially rational) Nash equilibrium is a unique, specific, efficient bargaining allocation which is proposed and accepted in the first round. Thus, efficiency (both in terms of fully allocating what is available to bargain over as well as doing it without delay) is a *result*, not an assumption.

### 11.2 Settlement Using Strategic Bargaining Models in the Perfect Information Case

The discussion in Section 9 provides the details of the ultimatum game version of settlement. Since that application technically involved imperfect information (the assessment about liability), a careful treatment means that we would take  $L = 1$ , yielding the payoffs for the ultimatum model with P as

proposer (the P-proposer ultimatum model) to be  $\$p = \$D = d + k_D$ , while the D-proposer ultimatum model's payoffs would be  $\$p = \$D = d + k_P$ . The rest of this section is therefore devoted to the analysis in the infinite horizon case.

The tradeoff between D's natural interest to delay payment and any incentives to settle early (in particular, P's credible threat to go to court and any negotiation costs borne by D) is explored in the settlement context in Ho Wang, Kim and Yi (1994); they also consider an asymmetric information case which will be discussed in Section 12.4. In the perfect information analysis, D proposes in the first round, but is subject in each round to an additional cost,  $c$ , which reflects per period negotiating costs but is charged *only* if the negotiations proceed to the next period. One could include a cost of this sort for P, too, but it is the difference between P's and D's negotiating costs that matters, so letting P's be zero is not a meaningful limitation.

Let  $f$  (a fraction between zero and one) be the common discount rate used by the players for evaluating and comparing money flows at different points in time; that is, a player is indifferent between receiving \$1 next period and  $\$f$  this period. Note that this effect could be undone if, at trial, damages were awarded with interest from the date of filing the suit; this does not occur in their model. Wang, Kim and Yi show that if  $fc/(1 - f^2) > d + k_P$ , then the unique subgame perfect equilibrium is for D to offer  $f^2c/(1 - f^2)$  to P; if instead  $fc/(1 - f^2) < d + k_P$ , the unique subgame perfect equilibrium involves D offering  $f(d + k_P)$  to P. For a careful proof of this, see Wang, Kim and Yi; for our purposes, let us use some crude intuition (sweeping all sorts of technical details under the rug) to understand this result.

Consider D's viewpoint. The only reason for D to be indifferent between an expenditure in one period and an expenditure in the next period involves the delay cost and the discount rate: indifference as to when to spend  $s$  in one of two adjacent periods means the discounted value of waiting, incurring  $c$  and then spending  $s$  (which is  $fs + fc$ ) should just equal the expenditure of  $s$  now (that is,  $fs + fc = s$ ). Of course, since D only makes a decision every *other* period this relationship affects P more directly than D. P will find this to be advantageous if  $c$  is large enough and if  $fs + fc > d + k_P$ . Assume it is; this means that if costs are high enough to get D to not want to delay (or make an offer that would have P choose to go to trial) the worst that P would get would be  $f(fs + fc)$ , which should be the most D would offer; that is,  $s$ . Solving  $f(fs + fc) = s$  for  $s$  yields  $s = fc/(1 - f^2)$ . If this is large enough, D will make an offer that P will prefer to the payoff from going to trial. Since the offer only has to make P indifferent between two adjacent time periods (when D offers and P accepts or rejects, and when P decides about going to trial or counterproposing), D can offer  $f(fc/(1 - f^2))$  and P will accept in the period in which the offer is made if next period  $fc/(1 - f^2) > d + k_P$  (the equality between the two sides is eliminated as it provides multiple

predictions, while the strict inequality yields a unique solution; see Rubinstein, 1985). In this sense,  $fc/(1-f^2) > d - k_p$  really is a statement that the cost of delay is high from D's viewpoint, which is why D must offer something higher than the discounted value of going to trial, that is,  $f(d - k_p)$ .

Even if costs are low (that is,  $fc/(1-f^2) < d - k_p$ ), D must still worry about P's choice of going to court, but P can no longer exploit D's cost weakness to further improve the bargain in his favor. Thus, D can offer the discounted value of P's concession limit, namely  $f(d - k_p)$ , since P cannot choose to go to court until next period and therefore might as well accept  $f(d - k_p)$  now.

To summarize, the players are P and D, actions in each period involve proposals followed by accept/reject from the other player, with P able to choose to go to court when it is his turn to propose. Payoffs are as usual with the added provisos concerning the discount rate  $f$  reflecting the time value of money, and the per period cost  $c$ , for the defendant, which is incurred each time negotiators fail to agree. The bargaining horizon is infinite and information is perfect. The result is that: (1) P and D settle in the first period; (2) the prediction is unique and efficient; (3) if negotiation costs are sufficiently high then the prediction is on the settlement frontier, between the discounted values of the concession limits and (4) otherwise it is at the discounted value of P's concession limit, reflecting the fact that D moved first.

### 11.3 The Imperfect Information Case

The extension of the ultimatum game results of Section 9 to the imperfect information case parallels the discussion in Section 10.2. This is similarly true for the multiperiod case, which is why this issue has not received much attention.

## 12. Analyses Allowing for Differences in Player Assessments Due to Private Information

In this section we consider models that account for differences in the player's assessments about items such as damages and liability based on the private information players possess when they bargain. We focus especially on two models: one developed by Bebchuk (1984) and one developed by Reinganum and Wilde (1986). Most of the analyses in the current literature are based on one of these two primary settlement models, both of which analyze ultimatum games and both of which assume one-sided asymmetric information; that is, that there is an aspect of the game (typically a parameter such as damages or liability) about which P and D have different information, and only one of the players knows the true value of the

parameter during bargaining. Since the model structure is so specific (the ultimatum game) and the distribution of information is so one-sided, we also consider what models with somewhat greater generality suggest about the reasonableness of the two prime workhorses of the current settlement literature. For a survey of asymmetric information bargaining theory, see Kennan and Wilson (1993). For a recent discussion of the settlement frontier under inconsistent priors, see Chung (1996).

*12.1 Yet More Needed Language and Concepts: Screening, Signaling, Revealing and Pooling*

Reaching back to Section 7, a one-sided information model is like a card game where only one player has a down card and knows the value of that card. That player is privately informed and, because of consistent priors, both players know that the probability model being used by the uninformed player is common knowledge.

Since the basic bargaining process involves one round of proposal and response, the fact that only one of the players possesses private information about something that is important to both means that *when* the informed player acts is, itself, important. A *screening* model (also sometimes called a *sorting* model) involves the uninformed player making the proposal and the informed player choosing to accept or reject the proposal. A *signaling* model involves the reverse: the informed player makes the proposal and the uninformed player chooses to accept or reject it. Note that the word ‘signaling’ only means that the proposal is made by the informed player, not that the proposal itself is necessarily informative about the private information possessed by the proposer. Bebchuk’s model is a screening model and Reinganum and Wilde’s model is a signaling model.

These are non-cooperative models of bargaining, so our method of prediction is finding an equilibrium (rather than a cooperative solution). In both cases sequential rationality is also employed. Generally, in the case of a screening model this yields a unique prediction. In the case of a signaling model sequential rationality is generally insufficient to produce a unique prediction. The reason is that since the uninformed player is observing the informed player’s action in this case, the action itself may reveal something about the private information of the proposer.

To understand this, consider a modification of the card game story from Section 7.1. Here are the hands for players A and B and, as before, only A knows his down card.

**Table 2**  
**Hands of Cards for A and B**

	Up	Down
A	AD, QD, JD, 10D	2H
B	10C, 10S, 9S, 5D, 2C	

(Note: entries provide face value of card and suit)

To fill out the story, all the above cards have just been dealt, after players put some money on the table, from a standard 52-card deck. The rules are that player A may now discard one card (if it is the down card, this is done without revealing it) and a new card is provided that is drawn from the undealt portion of the deck. A can also choose not to discard a card. If he does discard one, the new card is dealt face up if the discard was an up-card and is dealt face down otherwise. After this, A and B can add money to that already on the table or they can surrender their share of the money currently on the table ('fold'); for convenience, assume that a player must fold or add money (a player cannot stay in the game without adding money to that already on the table). The cards are then compared, privately, by an honest dealer, and any winner gets all the money while a tie splits the money evenly amongst those who have not folded. The comparison process in this case means that, for player A, a down card that matches his Ace, Queen or Jack card with the same face value (that is, A ends up with two Aces or two Queens or two Jacks) will beat B's hand, as will any Diamond in conjunction with A's up cards currently showing. Other draws mean that A will either tie (a 10H) or lose.

Before A chooses whether and what to discard, B knows that the down card could be any of 43 cards with equal likelihood. Now if A discards his down card, based on sequential rationality, B knows that it was not an Ace, a Queen, a Jack or a Diamond. This information can be used by B *before* he must take any action. He may choose to fold, or he may choose to add money, but this decision is now influenced by what he believes to be A's private information, A's new down card. These beliefs take the form of an improved probability estimate over A's type (adjusting for what has been observed). In fact, these assessments are called *beliefs*, and in an asymmetric information model, players form beliefs based upon the prior assessments and everything that they have observed before each and every decision they make. The addition of the need to account for what beliefs players can

reasonably expect to hold makes the signaling game more complex to analyze than the screening game.

A few more observations about the card game are in order. First, even though this was a signaling game, the signal of discarding did not completely inform the uninformed player of the content of the private information. A strategy for the informed player is *revealing* if, upon the uninformed player observing the action(s) of the informed player, the uninformed player can correctly infer the informed player's type. In this sense, each type of player has an action that distinguishes it from all the other types. For example, in the settlement context where P is privately informed about the true level of damages but D only knows the prior distribution, a revealing strategy would involve each possible type of P (each possible level of damages) making a different settlement demand, such as P demands his true damages plus D's court costs. If instead P always asked for the average level of damages, independent of the true level, plus court costs, then P would be using a *pooling* strategy: different types of P take the same action and therefore are observationally indistinguishable.

In the card game above, A choosing to discard his down card has some elements of a revealing strategy (not all types would choose this action) and some elements of a pooling strategy (there are a number of types who would take the same action). This is an example of a *semi-pooling* or *partial pooling* strategy. Notice that if the deck had originally consisted of *only* the eleven cards AD, KD, QD, JD, 10D, 10C, 10S, 9S, 5D, 2C, 2H, then B could use the action 'discard' to distinguish between the private information 'initial down card = KD' and 'initial down -card = 2H' because discarding the down card is only rational for the player holding a 2H. Thus, discarding or not discarding in this case is a fully revealing action. In this particular example we got this by changing the size of the deck (thereby changing the number of types), but this is not always necessary. In many signaling models, extra effort placed on making predictions, even in the presence of a continuum of types, leads to fully revealing behavior; we will see this in the signaling analysis below.

Finally, a *revealing equilibrium* means that the equilibrium involves the complete release of all private information. In a revealing equilibrium the privately informed player is employing a revealing strategy. In a *pooling equilibrium* the private information is not released. In other words, at the end of the game, no more is necessarily known by the uninformed player than was known before play began. More generally, in a *partial pooling equilibrium*, some of the types have been revealed through their actions and some of the types took actions which do not allow us to distinguish them from one another.

### 12.2 Where You Start and Where You End

As will be seen below, a typical screening model produces partial pooling equilibria as its prediction; in fact, the equilibrium is often composed of two big pools (a bunch of types do this and the rest do that) and is only fully revealing if each pool consists of one type. In other words, if the private information in the model takes on more than two values, some pooling will typically occur in the equilibrium prediction of a screening model. On the other hand, a typical signaling model has all three types of equilibria (revealing, fully pooling, partial pooling) as predictions, but with some extra effort concerning rational inference (called *refinements* of equilibrium) this often reduces to a unique prediction of a revealing equilibrium. Either one of these types of prediction may be desirable, depending upon the process being analyzed.

### 12.3 One-Sided Asymmetric Information Settlement Process Models: Examples of Analyses

In the subsections to follow we will start with the same basic setting and find the results of applying screening and signaling models. Bebchuk's 1984 paper considered an informed defendant (concerning liability) responding to an offer from an uninformed plaintiff; Reinganum and Wilde's 1986 paper considered a plaintiff with private information about damages making a demand of an uninformed defendant. Initially, information will be modeled as taking on two levels (that is, a two-type model is employed) and a basic analysis using each approach will be presented and solved. The result of allowing for more than two types (in particular, a continuum of types) will then be discussed in the context of the alternative approaches.

Since most of the discussion earlier in this survey revolved around damages, both approaches will be applied to private information on damages, suggesting a natural setting of an informed P and an uninformed D (note, however, that the earlier example of Pat and Delta was purposely posed with Delta as the informed party to emphasize that the analysis is applicable in a variety of settings). More precisely, the level of damages is assumed to take on the value  $d_L$  (L for low) or  $d_H$  (H for high), meaning that P suffers a loss and it takes on one of these two levels, which is private information for P. Moreover,  $d_H > d_L > 0$ . The levels are common knowledge as is D's assessment that  $p$  is the probability of the low value being the true level of damages. If the case were to go to trial then J will find out the true level of damages (whether the damages were equal to  $d_L$  or equal to  $d_H$ ) and award the true damages to P. Thus  $E_D(d) = pd_L + (1 - p)d_H$  is D's prior estimate of the expected damages that he will pay if he goes to trial; P knows whether the damages paid will be  $d_L$  or  $d_H$ . Should the case go to trial each player pays his own court costs ( $k_P$  and  $k_D$ , respectively) and, for simplicity

again, assume that  $d_L > k_P$ ; relaxing this assumption is discussed in Section 16.1. Finally, in each case the structure of the bargaining process is represented by an ultimatum game. In particular, the player who responds will choose to accept the proposal if he is indifferent between the payoff resulting from accepting the proposal and the payoff resulting from trial. *Without any more information*, D's a priori (that is, before bargaining) expected payoff from trial is  $E_D(d) + k_D$ ; P's payoff from trial is  $d_L - k_P$  if true damages are  $d_L$ , and  $d_H - k_P$  if true damages are  $d_H$ .

12.3.1 Screening: A Two-Type Analysis In this model D offers a settlement transfer to P of  $s_D$  and P responds with acceptance or rejection. For the analysis to be sequentially rational (that is, we are looking for a subgame perfect equilibrium) we start by thinking about what P's strategy should be for *any* possible offer made by D in order for him to maximize his overall payoff from the game. If  $s_D \geq d_H - k_P$ , then no matter whether damages are high or low, P should accept and settle at  $s_D$ . If  $s_D < d_L - k_P$ , then no matter whether damages are high or low, P should reject the offer and go to trial. If  $s_D$  is set so that it lies between these two possibilities, that is,  $d_H - k_P > s_D \geq d_L - k_P$ , then a P with high damages should reject the offer, but a P with low damages should accept the offer. This last offer is said to *screen the types*; note that the offer results in the revelation of the private information. Thus P's optimal action is contingent upon the offer made; we have found P's strategy and it involves rational choice. D can do this computation, too, for each possible type of P that could occur, so from D's viewpoint he models P as having a strategy that depends both on P's type and upon D's offer.

As always, D's objective is to minimize expected expenditure and he must make an offer before observing any further information about P; thus, D cannot improve his assessments as occurred in the card game. D knows, however, that some offers are better than others. For example, the lowest offer in the range  $d_H - k_P > s_D \geq d_L - k_P$ , namely  $s_D = d_L - k_P$ , is better than any other offer in that range, since it does not change the result that H-type P's will reject and L-type P's will accept, and its cost is least when compared to other possible offers in this range. The expected cost of screening the types is  $p(d_L - k_P) + (1 - p)(d_H + k_D) = E_D(d) + k_D - p(k_P + k_D)$ , since the offer elicits acceptance with probability  $p$  (the probability of L-types) and generates a trial and attendant costs with probability  $(1 - p)$ . The payoff from making offers that both types reject is  $E_D(d) + k_D$ . Finally, the expected cost from making an offer that both types will accept is simply the cost of the offer that the H-type will accept, namely  $d_H - k_P$ .

A comparison of the payoffs from the different possible offers that D could make indicates that it is always better for D to make an offer of at least the L-type's concession limit (that is, the value of  $s_D$  specified above,  $d_L - k_P$ ).

$k_p$ ). It may be optimal to pool the types; that is, to make an offer at the H-type's concession limit ( $d_H \leq k_p$ ), which will therefore be accepted by P independent of his actual damages incurred. Finally, comparing the expected cost to D of the screening offer,  $E_D(d) + k_D \leq p(k_p + k_D)$ , with the expected cost to D of the pooling offer,  $d_H \leq k_p$ , it is optimal to screen the types if  $E_D(d) + k_D \leq p(k_p + k_D) < d_H \leq k_p$ ; that is, if:

$$p > (k_p + k_D)/(d_H \leq d_L + k_p + k_D). \quad (\text{SSC})$$

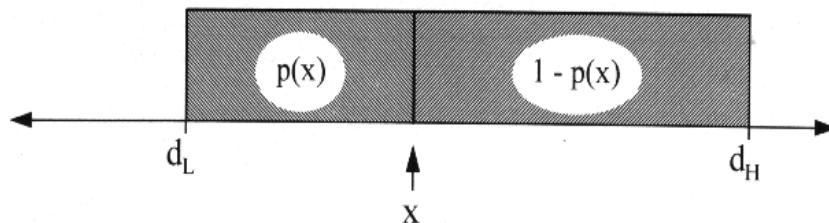
Inequality (SSC) is the *simple screening condition* (simple because it considers two types only); it indicates that the relevant comparison between screening the types or pooling them involves total court costs ( $k_p + k_D$ ), the difference between potential levels of damages ( $d_H \leq d_L$ ) and the relative likelihood of H- and L-types. Given court costs and the gap between high and low damages, the more likely it is that P has suffered low damages rather than high damages, the more likely D should be to screen the types and thereby only rarely go to trial (and then, always against an H-type). If the likelihood of facing an H-type P is sufficiently high (that is,  $p$  is low), then it is better to make an offer that is high enough to settle with both possible types of plaintiff. Therefore, with pooling there are no trials, but with screening trials occur with probability  $(1 \leq p)$ . Condition (SSC) also suggests that, for a given probability of low-damage Ps and a given gap between the levels of damages, sizable trial costs auger for pooling (that is, settling with both types of P).

Finally, the model allows us to compute the efficiency loss and to recognize its source. To see this, imagine the above analysis in the imperfect information setting; in particular, for this setting both P and D do not know P's type, and they agree on the estimate of damages,  $E_D(d)$ , and that liability of D for the true damages is certain. In the imperfect information version of the D-proposer ultimatum game, D's optimal offer is  $E_D(d) \leq k_p$ , P's concession limit under imperfect information. Since in that setting P doesn't know his type, he would settle at  $E_D(d) \leq k_p$  rather than require  $d_H \leq k_p$  (which is greater than  $E_D(d) \leq k_p$ ) to avoid trial if he is an H-type. Thus, the difference in D's payoff under imperfect information ( $E_D(d) \leq k_p$ ) and that under the asymmetric information analyzed above ( $E_D(d) + k_D \leq p(k_p + k_D)$ ) is  $(1 \leq p)(k_p + k_D)$ . This extra cost to D comes from the fact that D recognizes that P knows his own type and will act accordingly. Note that this is not a transfer to P; it is an efficiency loss. This loss is a share of the surplus that, under perfect or imperfect information, would have been avoided by settling rather than going to trial, and is a loss that is due to the presence of an asymmetry in the players' information.

*12.3.2. Screening with Many Types* The principle used above extends to settings involving finer distinctions among levels of private information. In particular, this subsection will outline the nature of the model when applied to a continuum of types, such as a plaintiff whose level of damages could take on any value between two given levels of damages (that is,  $d$  may take on values between, and including,  $d_L$  and  $d_H$ ;  $d_L \leq d \leq d_H$ ). This is formally equivalent to Bebchuk's original model (Bebchuk, 1984), even though his analysis presented a D who was privately informed about liability in a P-proposer setting with known damages. Thus, differences in the presentations between this discussion and Bebchuk's are due to the shift of the proposer and the source of private information; there are no substantive differences between the analyses.

As always, D's probability assessment of the likelihood of the different possible levels of damages is common knowledge and is denoted  $p(d)$ , which provides the probability that damages are no more than any chosen value of  $d$ . Figure 2 illustrates the intuition behind the analysis. The distribution of possible levels of damages as drawn implies equal likelihood, but this is for illustrative purposes only; many (though not all) probability assessment models would yield similar qualitative predictions. Figure 2 illustrates a level of damages,  $x$ , intermediate to the two extremes,  $d_L$  and  $d_H$ , and that the fraction of possible damage levels at or below  $x$  is given by  $p(x)$ . Alternatively put, if D offers  $s = x + k_p$ , a P who has suffered the level of damages  $x$  would be indifferent between the offer and the payoff from going to trial. Moreover, this offer would also be accepted by any P with damages less than  $x$ , while any P with damages greater than  $x$  would reject the offer and go to trial. The expected expenditure associated with offers that are accepted is  $sp(x)$ . Note that the particular value  $x$  that made the associated P indifferent between settling and going to trial depends upon the offer:  $x(s) = s + k_p$ . This is accounted for by explicitly recognizing this dependence: if D makes an offer  $s_D$ , then the expected expenditure associated with accepted offers is  $s_D p[x(s_D)]$ .

**Figure 2 Screening with a Continuum of Types**



Two observations are in order. First, as  $s_D$  increases, the ‘marginal’ type  $x(s_D)$  (also known as the ‘borderline’ type; see Bebchuk, 1984) moves to the right and this would increase  $p(x(s_D))$ . Thus, this expected expenditure is increasing in the offer both because the offer itself goes up and as it increases, so does the likelihood of it being accepted. Second, while the types of P that reject the offer and go to trial are ‘revealed’ by the award made by J (who learns the true  $d$  and awards it), as long as  $x$  does not equal  $d_L$  there is residual uncertainty in every possible outcome of the game: the offer pools those who accept, and their private information is not revealed (other than the implications to be drawn from the fact that they must have damages that lie to the left of  $x$  in Figure 2). The fact that the equilibrium will therefore involve only partial revelation is the main difference between the two-type model (where screening reveals types) and the model with a continuum of types.

To minimize expected expenditure, D trades off the expected expenditure from settling with the expected expenditure for trial, since the fraction  $(1 - p(x(s_D)))$  goes to trial. Under appropriate assumptions on  $p(x)$ , this latter expenditure is declining in  $s_D$ , yielding an optimal offer ( $s_D^*$ ) for D that makes the type of P represented by the level of damages  $x(s_D^*)$  the marginal type. Thus, ‘P has been screened’.

As an example, if all levels of damages are equally likely, as illustrated in Figure 2 above, then as long as the gap between the extreme levels of damages exceeds the total court costs (that is,  $d_H - d_L \geq k_P + k_D$ ), the equilibrium screening offer is  $s_D^* = d_L + k_D$  and the marginal type is a P with level of damages  $d_L + k_D + k_P$ ; Ps with damages at or below this level accept the offer while those with damages in excess of this level reject the offer. Note that should the gap in levels of damages be less than aggregate trial costs ( $d_H - d_L < k_P + k_D$ ), then D simply pools all the types with the offer  $d_H - k_P$ .

*12.3.3 Signaling: A Two-Type Analysis* This approach employs a P-proposer model in which P makes a settlement demand followed by D choosing to accept or reject the proposal; given the assumptions made in the discussion before subsection 12.3.1, a rejection leads to P going to trial, at which J learns the true level of damages and awards P their value.

As discussed in Section 4, in the circumstances of this ultimatum game, D should use a mixed strategy: if demands at or below some level were always accepted, while those above this level were always rejected, some types of P would be compensated more than might be necessary and D would go to court more often than necessary. Here a mixed strategy should respond to the demand made: low demands should be rejected less often than high demands, if only because a high demand is more advantageous to a greater percentage of possible types of Ps, and therefore requires D to be more diligent.

The notion that lower types (those with lesser damages) of P have an incentive to try to be mistaken for higher types (those with greater damages) plays a central role in the analysis. D's use of a mixed strategy, dependent upon the demand made, provides a counter-incentive which can make mimicry unprofitable: a greedy demand at the settlement bargaining stage, triggering a greater chance of rejection, may therefore more readily lead to much lower payoffs at trial (where the true level of damages is revealed with certainty and P then must pay his court costs from the award) than would have occurred at a somewhat lower demand.

P's demand is  $s_P$ , which D responds to by rejecting it with probability  $r_D(s_P)$  or accepting it, which occurs with probability  $1 - r_D(s_P)$ . Clearly, if the demand is  $d_L + k_D$ , then D should accept this demand as D can do no better by rejecting it. For convenience, we will define  $s_L$  to be this lowest-type demand, and thus,  $r_D(s_L) = 0$ . On the other hand, if P were to make a demand higher than what would be D's expenditure at trial associated with the highest type, namely  $d_H + k_D$ , then D should reject any such demand for sure. It is somewhat less clear what D should do with  $d_H + k_D$ , which for convenience we denote as  $s_H$ . As will be shown below (in both the two-type and the continuum of types models) D's equilibrium strategy will set  $r_D(s_H)$  to be less than one. This will provide an incentive for greedy Ps to demand at most  $s_H$  (technically, this is for the benefit of specifying an equilibrium, and it turns out not to hurt D). Since P knows what D knows, P can also construct the  $r_D(s_P)$  function that D will use to respond to any demand  $s_P$  that P makes. P uses this function to decide what demand will maximize his payoff.

While there are demand/rejection probability combinations that can generate all three types of equilibria (revealing, pooling and partial pooling), the focus here is on characterizing a revealing equilibrium. To do this we take our cue from the appropriate perfect information ultimatum game. In those analyses, if it was common knowledge that P was a high type, he could demand and get  $s_H$ , while if it was common knowledge that P was a low type, he could demand and get  $s_L$ . Making such demands clearly provides an action that could allow D to infer that, should he observe  $s_L$  it must have come from a low type, while if he observed  $s_H$ , it must have come from a high-type. While wishing does not make this true, incentives in terms of payoffs can, so that a low-damage P's best choice between  $s_L$  and  $s_H$  is  $s_L$  and a high-damage P's best choice between  $s_L$  and  $s_H$  is  $s_H$ . In particular, consider the following two inequalities (since  $r_D(s_L) = 0$ , the following inequalities employ the notation  $r$  for the rejection probability; we will then pick a particular value of  $r$  to be the value of D's rejection strategy,  $r_D(s_H)$ ):

$$s_L \geq (1 - r)s_H + r(d_L - k_P) \quad (\text{ICL})$$

and

$$s_L \leq (1 - r)s_H + r(d_H - k_P). \quad (\text{ICH})$$

The first inequality, called ICL for the *incentive compatibility condition for the low type* states that D's choice of  $r$  is such that when P has the low level of damages, his payoff is at least as good when he demands  $s_L$  as what his payoff would be by mimicking the high-damages P's demand  $s_H$ , which is accepted with probability  $(1 - r)$ , but is rejected with probability  $r$  (resulting in the P of either type going to court). Note that, since J would learn the true type at court, a low-type P gets  $d_L - k_P$  if his demand is rejected. In other words, on the right is the expected payoff to a P with the low level of damages from misrepresenting himself as having suffered high damages. Inequality ICH (*the incentive compatibility condition for the high type*) has a similar interpretation, but now it is for the high types: they are also no worse off by making the settlement demand that reflects their true type (the expected cost on the right side of the inequality) than they would be if they misrepresented themselves. When  $r$ ,  $s_L$  and  $s_H$  satisfy *both* (ICL) and (ICH), then these strategies for D and the two types of P yield a revealing equilibrium.

Substituting the values for  $s_L$  and  $s_H$  and solving the two inequalities yields the following requirement for  $r$ :

$$(d_H - d_L)/[(d_H - d_L) + (k_P + k_D)] \leq r \leq (d_H - d_L)/(k_P + k_D).$$

While the term on the far right is, by an earlier assumption, greater than 1, the term on the far left is strictly less than one. In fact, for *each* value of  $r$  (pick one arbitrarily and call it  $r'$  for now) between the value on the left and one, there is a revealing equilibrium involving the low-damages P demanding  $s_L$ , the high-damages P demanding  $s_H$  and D responding via the rejection function with  $r_D(s_L) = 0$  and  $r_D(s_H) = r'$ . In the equilibrium just posited a low-damage P reveals himself and always settles with D at  $d_L + k_D$  and a high-damage P always reveals himself, possibly (that is, with probability  $(1 - r')$ ) settling with D at  $d_H + k_D$  and possibly (with probability  $r'$ ) going to court and achieving the payoff  $d_H - k_P$ . Note that the strategies for the players are very simple: P's demand is his damages plus D's court costs; D's strategy is to always accept a low demand and to reject a high demand with a given positive, but fractional, probability.

For what follows we will pick a particular value of  $r$  in the interval, namely, let  $r_D(s_H) = (d_H - d_L)/[(d_H - d_L) + (k_P + k_D)]$ , the smallest value. There are technical reasons (refinements) that have been alluded to earlier,

concerning extensions of notions of rationality, to support this choice, but another motivation is that the smallest admissible  $r$ ,  $r_D(s_H)$ , is the most efficient of the possible choices. All the  $r$  values that satisfy the incentive conditions (ICL) and (ICH) provide the same expected payoff to D, namely  $E_D(d) + k_D$ . P's expected payoff (that is, computed before he knows his type) is  $E_D(d) + k_D - (1 - p)(k_P + k_D)r$ , for any  $r$  that satisfies both incentive compatibility conditions, so using  $r_D(s_H)$  minimizes the efficiency loss  $(1 - p)(k_P + k_D)r$ . Note also that using the specified  $r_D(s_H)$  as the rejection probability for a high demand means that the likelihood of rejection is inversely related to total court costs, but positively related to the difference between possible levels of damages. This is because while increased court costs minimize the threat of going to court, an increased gap between  $d_H$  and  $d_L$  increases the incentive for low-damage Ps to claim to be high-damage Ps, thereby requiring more diligence on the part of D. D accomplishes this by increasing  $r_D(s_H)$ .

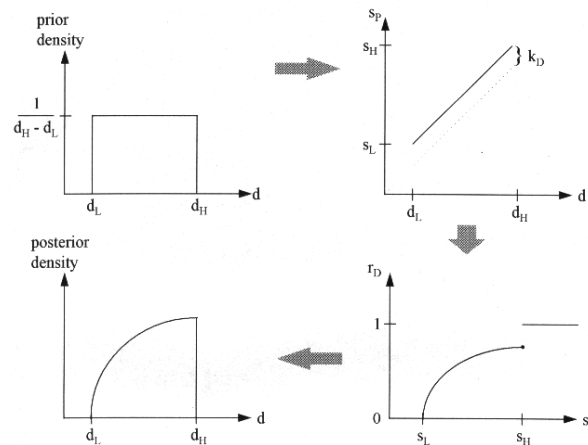
*12.3.4 Signaling with Many Types* While the principle used above extends to the case of a continuum of values of the private information, the extension itself involves considerably greater technical detail. The presentation here will summarize results in much the same manner as used in Section 12.3.2 to summarize screening with a continuum of types. This presentation is based on the analysis employed in Reinganum and Wilde (1986), though that model allows for non-strategic errors (that is, exogenously specified errors) by J and awards that are proportional to (rather than equal to) damages.

The basic results developed in the two-type model remain: (1) a revealing equilibrium is predicted; (2) P makes a settlement demand equal to damages plus D's court cost and (3) D uses a mixed strategy to choose acceptance or rejection. The likelihood of rejection is increasing in the demand made, and therefore in the damages incurred, and is decreasing in court costs. This means that the distribution of levels of damages that go to trial involves, essentially, the entire spectrum of damages, though it consists of preponderantly higher rather than lower damages (relative to the initial distribution).

Figure 3 shows an example which starts with the same assessment over damages as envisioned in the continuum screening model in Section 12.3.2. As is shown in the graph displayed in the upper left of Figure 3, again assume that each possible level of damages is equally likely. Following the gray arrow, the graph in the upper right shows the equilibrium settlement demand function for P: it is parallel to the 45° line (the dotted line) and shifted up by the amount  $k_D$ . Thus, P's settlement demand function  $s_P(d) = d + k_D$ , where  $d$  is P's type (level of damages actually incurred). Thus, for example,  $s_P(d_L) = d_L + k_D$  (this is  $s_L$  on the vertical axis). The graph below the settlement demand function (follow the fat gray arrow) displays D's

rejection function. Demands at or below  $s_L$  are accepted and demands above  $s_L$  are rejected with an increasing likelihood up to the demand  $s_H = d_H + k_D$ . This is rejected with a positive but fractional likelihood (the dot is to show the endpoint of the curve); anything higher yet is rejected with certainty. Finally, following the gray arrow to the lower left of Figure 3, the posterior assessment of damages for cases going to trial is shown. The word posterior is used to contrast it with the assessment  $D$  used before bargaining commenced (the prior assessment). The effect of settlement bargaining is to create an assessment model at the start of the next stage of the legal process which is shifted upwards; that is, which emphasizes the higher-damage cases. This contrasts with the resulting distribution of cases that emerge from a screening process. The result of the screening model applied to the 'box-shaped' prior assessment shown in Figures 2 and 3 would be a box-shaped posterior assessment model over the types that rejected the screening offer.

**Figure 3 Signaling with a Continuum of Types**



#### 12.4 How Robust are One-Sided Asymmetric Information Ultimatum Game Analyses?

As the earlier discussion of the various approaches used in perfect information suggests, model structure and assumptions play an important role in the predictions of the analysis. Is this a problem of 'tune the dial and get another station'? In some sense it seems to be. Such models seem to provide conflicting predictions which: involve proposing one or the other player's concession limit (not in between, as the Nash Bargaining Solution

provided); sometimes fully reveal private information, other times do not; and strongly restrict when and if players can make proposals at all.

However, some consistent threads emerge. Asymmetric information will generally result in some degree of inefficiency in the bargaining process due to some use of trial by the players. The extent of inefficiency is related to the nature of the distribution of the information, the range of the possible values that the private information can take on and the level of court costs. Higher court costs encourage settlement and influence the transfer between P and D. Asymmetric information means that the relatively less informed player needs to guard against misrepresentation by the more informed player, and must be willing to employ the threat of court. The signaling model indicated another aspect of this: even though P was informed and made the proposals, it was P who bore an inefficiency cost (D's expected payoff was what it would have been under imperfect information). This is because the private information that P possesses cannot be credibly communicated to D without a cost being incurred by P via the signaling of the information.

Clearly, both models use a highly stylized representation of bargaining. How restrictive is this? While this question is difficult to address very generally, some tests of the robustness of the model structure and the predictions exist. These analyses are of two types. (1) Would changes in sequence matter (who moves when, whether moves must be sequential, what if there were many opportunities to make proposals)? (2) Is the one-sided nature of information important; would each player having information on a relevant attribute of the game affect the outcome in a material way?

Papers by Daughety and Reinganum (1993), Wang, Kim and Yi (1994) and Spier (1992) address aspects of the first question above. Daughety and Reinganum provide a two-period model that allows players to move simultaneously or sequentially. Here, P and D can individually make (or individually not make) proposals in the first period and then choose to accept or reject whatever comes out of the first period during a second period; a rejection by either individual of the outcome of the first period means going to court. What comes out of the first period is: (1) no proposal, which guarantees court; (2) one proposal, provided by whomever made it; or (3) an intermediate version of two proposals if both players make one; the intermediate proposal is a general, commonly known function of the two individual proposals. An example of such a 'compromise' function would be one that averaged the proposals. Note that this means that if both players make proposals then intermediate outcomes are possible candidates as equilibria of the overall game. The model allows one-sided asymmetric information, but examines both possible cases in which a player is informed. The general result is that players do not choose to wait: they both make proposals in the first period. Thus, formally, the ultimatum structure

wherein only one player makes a proposal is rejected as inconsistent with endogenously generated timing. However, the unique equilibrium of the game has the same payoffs as either that of the ultimatum signaling game or the ultimatum screening game; which one depends only on the compromise function used and which player is informed.

The Wang, Kim and Yi (1994) paper discussed earlier in Section 3.2.2 also contains a continuum-type, one-sided asymmetric information model based on Rubinstein (1985). Wang, Kim and Yi consider the case of an informed P and an uninformed D, with D as first proposer. In subsequent periods proposers alternate. They show that the settlement outcome is consistent with a one-period D-proposer screening ultimatum game as discussed above. Finally, Spier (1992) (discussed in more detail in Section 18 below) also employs a dynamic model (in this case a finite horizon model) with negotiating and trial costs. In her model if negotiating costs are zero then all bargaining takes place in the last period. Together, the three papers provide some limited theoretical support for using the ultimatum game approach to representing one-sided asymmetric information settlement problems.

The second issue, concerning one-sided versus two-sided information, is addressed in papers by Schweizer (1989) and Daughety and Reinganum (1994) (Sobel, 1989, also considers a two-sided model, but his interest is discovery; this paper will be discussed in Section 19). Both Schweizer and Daughety and Reinganum consider ultimatum games where P is privately informed about damages and D is privately informed about liability. Schweizer considers a P-proposer model with two types on both sides while Daughety and Reinganum consider both P- and D-proposer models with a continuum of types on both sides. The results are fundamentally the same: the proposer signals and uses the signal to screen the responder. Thus, proposer types are revealed fully and responders are partially pooled.

In sum, it would appear that the screening and signaling models have reasonably robust qualitative properties that survive relaxation of some of the underlying structure and that the intuition derived from the separate analyses survives the integration of both types of models in a more comprehensive analysis.

### **13. Comparing the Two-Type Models: Imperfect and Asymmetric Information**

This section provides two means of comparison. First, employing specific numerical values, Table 3 presents computations for the same data from imperfect, screening and signaling analyses; it also acts as a convenient summary of the strategies and payoffs for the different models. While the

results do not purport to indicate magnitudes of differences in the predictions made, it will suggest directional differences. The directional differences will be amplified, based on the two-type analyses provided earlier, as the second means of comparison.

**Table 3**  
**Ultimatum Game Results Under Imperfect and Asymmetric Information**

Data:  $d_H = 75$ ,  $d_L = 25$ ,  $L = 1$ ,  $k_P = k_D = 10$ ,  $p = 0.5$ .

Thus,  $E_D(d) = 50$  and (SSC) is met:  $p = 0.5 > (k_P + k_D)/(d_H + d_L + k_P + k_D) = 0.29$

Model	D-Proposer	NBS	P-Proposer
Imp. Information		$\$_D = \$_P = 50$	
	$s_D = E_D(d) + k_P = 40$		$s_P = E_D(d) + k_D = 60$
$k_D = 60$	$\$_D = 40$		$\$_D = 60$
	$\$_P = 40$		$\$_P = 60$
	efficient		efficient
	no trials		no trials

Asy. Information

Screening  $s_D = d_L + k_P = 15$

$$\$_D = ps_D + (1 - p)(d_H + k_P) = 50$$

$$\$_L = d_L + k_P = 15$$

$$\$_H = d_H + k_P = 65$$

inefficient: loss =  $(1 - p)(k_P + k_D) = 10$

$$\$_D = E_D(d) + k_D + (1 - p)(k_P + k_D) = 50$$

$$\$_P = p\$_L + (1 - p)\$_H = 40$$

probability of trial =  $(1 - p) = 0.5$

Signaling

$$s_L = d_L + k_D = 35$$

$$s_H = d_H + k_D = 85$$

$$r_D(s_L) = 0$$

$$r_D(s_H) = (d_H - d_L)/(d_H - d_L + k_P + k_D) = 0.71$$

$$\$_D = ps_L + (1 - p)[(1 - r_D(s_H))s_H + r_D(s_H)s_H] = 60$$

$$\$_L = s_L = 35$$

$$\$_H = (1 - r_D(s_H))s_H + (r_D(s_H))(d_H + k_P) = 70.71$$

$$\begin{aligned}
 &\text{inefficient: loss} = (1 - p)(k_P + k_D)r_D(s_H) \\
 &= 7.14 \\
 &\$D = E_D(d) + k_D = 60 \\
 &\$P = p\$L + (1 - p)\$H = 52.86 \\
 &\text{probability of trial} = (1 - p)r_D(s_H) = 0.36
 \end{aligned}$$

Table 3 considers a two-type model wherein P is informed of the true level of damages and D is not. D's prior assessment on the two levels of damages is that they are equally likely (this is to make comparisons easier). Court costs are the same for the two players and liability by D for damages is certain. Specific values of the data are provided at the top of Table 3. Note that (SSC) holds as shown. D's expectation of damages  $[E_D(d)]$  is the common expectation under imperfect information.

Table 3 concentrates on the ultimatum game predictions, but the relevant imperfect information NBS is also provided, as shown near the top. Given the information endowments, the only asymmetric information D-proposer model is a screening model and the only P-proposer asymmetric information model is a signaling model. The table provides the proposer's proposal, the responder's strategy in the signaling case and the payoffs to the players. Note that  $\$L$  provides the payoff to a P with low damages while  $\$H$  provides the payoff to a P with high damages. Finally, in the asymmetric case  $\$p$  provides the expected payoffs to a P before damages are observed so that *ex ante* efficiency can be evaluated. The statement 'efficient' means that the outcome is on the settlement frontier, while 'inefficient' means that the solution lies below the frontier, with the efficiency loss calculated as shown. Finally, the source of inefficiency, that some cases go to trial, is indicated by providing the probability of trial derived from the model used.

The example and the formulas in the table indicate that the efficiency losses predicted by the screening and signaling models, as compared with the efficient solutions in the imperfect information model, differ from one another. More generally, as long as  $p$  meets the simple screening condition (SSC) of Section 12.3.1, the signaling model predicts less of an efficiency loss than the screening model. This is because while a low-damage P settles out of court in both models, a high-damages P always goes to court under a screening model while they only go to court with a fractional likelihood under the signaling model. Note also, however, that when  $p$  does not satisfy (SSC), then the screening model predicts full efficiency while the signaling model still predicts an inefficient outcome.

A similar type of comparison could be performed for the ultimatum games involving asymmetric information about the likelihood of liability

(with damages commonly known). Typically, such analyses assume that D has private information about the true likelihood of being found liable. In the screening model, the higher-likelihood Ds settle and the lower likelihood Ds reject P's offer and proceed to trial. In the signaling model, the higher likelihood D makes an offer that P accepts while the lower likelihood D makes a lower offer that P rejects with an equilibrium rejection probability. Most notably, in the case wherein there is a continuum of types, the distribution of cases that go to trial include essentially all the D-types (with the preponderance of types being less likely to be held liable).

This is worth contrasting with a vast literature which has grown out of a paper by Priest and Klein (1984). Reviewing the literature in this area (mainly empirical studies with a variety of predictions) would take us too far from our main purpose, but a few words are appropriate. The Priest-Klein model employs an inconsistent priors approach to examine the selection of cases that proceed to trial. Their results imply that, as the likelihood of proposal rejection by parties becomes small, then among those cases that do not settle, the likelihood that either P or D wins at trial approaches 50 percent. As Shavell (1993) shows for the two-type screening case, and as is clearly also true for the signaling case (as described above) and the continuum screening case, by varying parameters one can get essentially any prediction about case selection that is desired.

### **C. Variations on the Basic Models**

#### **14. Overview**

This part locates and briefly reviews a number of recent contributions to the settlement literature. Two cautions should be observed. First, no effort will be made to discuss unpublished work. This is primarily motivated by the fact that such work is, generally, not as accessible to most readers as are the journals that published work has appeared in. There are some classic unpublished papers (some of which have significantly influenced the existing published papers) that are thereby slighted, and my apologies to their authors. Potentially, such a policy also hastens the date of the succeeding survey.

Second, the selection to be discussed is a subset of the existing published papers: it is not meant to be comprehensive. Instead, the selection is meant to show ideas that have been raised, or how approaches have been revised. A limited number of papers that address relevant issues, but which are not focused on settlement itself, are also mentioned.

Following the outline of Part B, papers will be grouped as follows: (1) players; (2) actions and strategies; (3) outcomes and payoffs; (4) timing and (5) information. Not surprisingly, many papers could conceivably fit in a number of categories, and a few cross-references will be made.

## 15. Players

### 15.1 Attorneys

Watts (1994) adds an attorney for P (denoted  $A_p$ ) to the set of players in a screening analysis of a P-proposer ultimatum game; D is privately informed about expected damages at trial (for a discussion of agency problems in contingent fee arrangements, see Miller, 1987). The main role of  $A_p$  is expertise:  $A_p$  can engage, at a cost, in discovery efforts which release some predetermined portion of D's information. The cost to  $A_p$  is lower than the cost of obtaining the same information would be to P. Moreover, more precise information about D's likely type costs more to obtain (for either P or  $A_p$ ) than less precise information (precision is exogenously determined in this model). Before bargaining with D, P can choose whether or not to hire  $A_p$ , and attorneys are paid on a contingency basis. If hired,  $A_p$  obtains information about D's type and then makes a settlement proposal to D. Given the precision of obtainable information and the expertise of  $A_p$  (that is,  $A_p$ 's cost of obtaining information as a fraction of P's cost of obtaining the same information), Watts finds a range of contingency fees that P and  $A_p$  could agree upon (a settlement frontier for P and  $A_p$  to bargain over), and that their concession limits decrease as the expected court award in the settlement problem with D increases.

### 15.2 Judges and Juries

As mentioned earlier, J is generally modeled in this literature as learning the truth and making awards equal to the true damages. Early models have allowed for unsystematic error on the part of J. Since the informed player usually computes payoffs at trial on the basis that their true type will be fully revealed in court, something here is needed to indicate how J learns the true type, or if J does not learn the true type, what J does in that event. Thus, what J will know could influence the settlement strategies and outcomes.

Daughety and Reinganum (1995) consider a J whose omniscience is parametric (that is, with an exogenously specified probability, J learns the truth; if not, J must infer it based upon P and D's observable actions) in a continuum-type ultimatum game signaling model, wherein P is informed about damages and D is not. J is a second 'receiver' of a signal. If all that is observable to J is the failure of settlement negotiation, then when J observes

that a case comes to trial, he can infer the distribution of such cases (using the posterior model shown in Figure 3) and pick a best award (note that this means that all the elements of the settlement game are common knowledge to J, as is this fact to P, D and J). If J can also observe P's settlement demand, then he uses that information, too. The result is that this feeds back into the settlement process, resulting in P making demands to influence J. As J's dependence on such information increases (omniscience decreases), revelation via the settlement demand disappears as more and more types of P pool by making a high demand (P 'plays to the judge'). The result can be that, for sufficiently high reliance on observation instead of omniscience, J has even less information than if he could not observe P's settlement demand at all (and must rely on the posterior distribution of unsettled cases).

Influencing J is also the topic of Rubinfeld and Sappington (1987), which while not focused on settlement *per se*, does model how effort by players can inform J. The setting is nominally a criminal trial, but the point potentially applies to civil cases, too: if innocent Ds should be able to (more readily than guilty Ds) obtain evidence supporting their innocence, then the amount of effort so placed can act as a signal to J of D's innocence or guilt. This is not a perfect signal, in the sense that the types of D are not fully revealed. As in much of the literature dealing with criminal defendants (this is discussed in more detail in Section 17.4 below), J here maximizes a notion of justice that trades off the social losses from punishing the innocent versus freeing the guilty and accounts for the costs incurred by D in the judicial process.

One final note on this topic. There is an enormous literature on jury and judicial decision-making spread across the psychology, political science, sociology and law literatures that has yet to have the impact it deserves on formal models of settlement bargaining.

### 15.3 Multiple Litigants

Many settings involve multiple litigants (for example, airline crashes, drug side-effects, and so on). Che and Yi (1993) and Yang (1996) consider games with two Ps who D faces sequentially; partly these are models of precedent and partly these are models analyzing game-to-game informational links. Damages are correlated over plaintiffs and thus information obtained in bargaining with the first P ( $P_1$ ) influences bargaining with the second P ( $P_2$ ). Che and Yi concatenate two D-proposer ultimatum games, where D faces informed P's in the two games. Note that when D plays the second ultimatum game, the correlation of levels of damages over plaintiffs means that learning in game one affects D's strategy in game two, thereby feeding back into D's game one strategy choice. By allowing for effort applied by all parties to influence the probability of winning, Che and Yi get a 'front-loading' effect to influence the precedent-setting case.

In a two-P model, the outcome of the settlement process with  $P_1$  (which can include trial) influences  $P_2$ 's decisions. Employing a model similar to that of Che and Yi, Yang includes the decision by both informed Ps to initially file their respective cases. Thus, D's actions with respect to  $P_1$ , and the likely outcome from going to trial, may deter  $P_2$  from filing. Yang finds conditions under which this causes D, in dealing with  $P_1$ , to be more or less aggressive than the one-P model would find. While more aggressive play (being 'tough') against  $P_1$  may seem intuitive, less aggressive play is also reasonable if going to trial will reveal information (such as, that  $P_1$  had high damages) that encourages  $P_2$  to file. Why would this encourage  $P_2$ , who knows his damage? Assume that  $P_2$  is a low-level-of-damages plaintiff. By making a pooling offer to  $P_1$ , D does not learn  $P_1$ 's type, which ignorance  $P_2$  would be aware of. Thus,  $P_2$  knows that D is still uninformed, and cannot capitalize on D having received 'bad news' that  $P_1$  is a high-level-of-damages plaintiff, shifting his prior assessment about  $P_2$  up (recall that D takes damages as correlated). There is a strategic advantage to not being informed if the knowledge of the information places you at a disadvantage. If D remains uninformed then if  $P_2$  is low he cannot expect D to overestimate him as high and make a second pooling offer.

Kobayashi (1992) considers a two-D model in a plea-bargaining setting; because of the change in payoffs, this will be discussed in more detail in Section 17.4 below.

## 16. Actions and Strategies

### *16.1 Credibility of Proceeding to Trial Should Negotiations Fail*

In the screening examples in Section 12.3 above, an uninformed D made an offer to an informed P with liability commonly known but the level of damages the source of the informational asymmetry. For convenience of exposition, consider the reversed setting with D informed about the likelihood of being found liable at trial, P uninformed, but both commonly knowledgeable about the level of damages (this is the original Bebchuk example). Thus, a screening analysis means a P-proposer ultimatum model. In this context Nalebuff (1987) examines the assumption that P is committed to proceeding to trial after bargaining fails (alternatively put, Nalebuff relaxes the assumption that there is a minimum positive likelihood of liability that, multiplied by the level of damages, would exceed P's court costs; this is the analogy to our earlier assumption that  $d_L > k_p$  holds).

Nalebuff considers cases that, initially, have 'merit':  $E_p(d) > k_p$ . Nalebuff appends a second decision by P (concerning whether or not to take the case to trial) to the P-proposer ultimatum game screening model. After observing

the response by D to the screening demand made by P, P recomputes  $E_p(d)$  using his posterior assessment; denote this as  $E_p(d|D\text{'s response})$ , meaning P's expectation of the level of damages which will be awarded in court given D's choice to accept or reject the offer. Since all types whose true likelihood of liability implied levels of expected damages in excess of that associated with the demand (that is, the more likely-to-be-liable types of D) have accepted the demand, the collection of types of D who would reject the demand by P are those with stronger cases (that is, those that are less likely to be held liable). Thus, P's new expected payoff from proceeding to trial,  $E_p(d|D\text{'s response}) - k_p$ , is lower than before the bargaining began ( $E_p(d) - k_p$ ). The decision by P as to whether or not to actually litigate *after* seeing the outcome of the screening offer results in a reversal of some of the predictions made by the original screening model about the impact that changes in the levels of damages and court costs will have on settlement demands and the likelihood of trial.

For example, Nalebuff shows that the settlement demand in the relaxed model is *higher* than that in the model with commitment. Why would this happen? To see why, consider what happens in stages. When P is making his settlement demand, he is also considering the downstream decision he will be making about going to trial and must choose a settlement demand that makes his later choice of trial credible. If P can no longer be committed to going to trial with any D who rejects his screening demand, this means that he will use  $E_p(d|D\text{'s response})$  to decide about going to trial, and this is now heavily influenced by the presence of 'tough' types; those types that are 'weak', that is, who have high likelihoods of liability, have accepted P's offers. Thus, if P raises his settlement demand, some of the intermediate types will pool with the tough types, resulting in  $E_p(d|D\text{'s response}) - k_p > 0$ , making the threat of trial credible. Thus, the effect of relaxing the assumption that P necessarily litigates any case that rejects his settlement demand actually results in an increased demand being made.

### 16.2 Filing a Claim

One potential effect of a cost associated with filing a suit is to provide a disincentive for a P pursuing what is known as a 'nuisance' suit. The definition of what a nuisance is varies somewhat, but generally, such a suit has a negative expected value (NEV) to P; that is,  $E_p(d) < k_p$ ; such a suit is not one that P would actually pursue to trial should negotiations fail (note that this ignores any psychic benefits that P may derive from 'having his day in court' which might make such a suit have a positive expected utility). Clearly, the reason for consideration of NEV suits is the perception that Ps can pursue NEV suits and obtain settlements: the asymmetry of information between an informed P and an uninformed D allows Ps with NEV suits to

mimic PEV suits (positive expected value suits) and extract a settlement. Two questions have arisen in this context: what contributes to the incentive for plaintiffs to pursue NEV suits and what attributes of the process might reduce or eliminate it.

An example may be of use at this point. Consider a D facing three possible types of P, with possible damages  $d_N = 0$ ,  $d_L = \$10,000$  and  $d_H = \$50,000$ , respectively and with associated likelihoods  $p_N = 0.1$ ,  $p_L = 0.3$  and  $p_H = 0.6$  (N here stands for 'nuisance'). Further assume both P and D have court costs of \$2,000. The screening equilibrium involves the firm offering \$8,000 and settling with the nuisance and the low-damages type and going to court against the high-damages type: the nuisance-type benefitted from the presence of the low-damage type and the expected costs to the firm are higher (an average expected cost of \$34,400 per case) than would obtain if the nuisance type had not been present (an average expected cost of \$33,600 per case).

P'ng (1983), in one of the earliest papers to consider strategic aspects of settlement bargaining, endogenizes both the choice by P to file a case and the choice to later drop the case should bargaining fail; NEV suits are considered, but the level of settlement is exogenously determined in this model. Rosenberg and Shavell (1985) found NEV suits can occur if filing costs for P are sufficiently low when compared with D's defense costs and if D must incur these costs before P must incur any settlement or trial costs. Bebchuk (1988) provides an asymmetric information (P is informed), D-proposer ultimatum game that specifically admits NEV suits (that is, no assumption is made that all suits are PEV). Filing costs are zero. Bebchuk shows how court costs and the probability assessment of the possible levels of damages influences settlement offers and rates. He finds that when NEV suits are possible, a reduction in settlement offers in PEV cases and an increase in the fraction of PEV cases that go to trial, when compared with an analysis assuming only PEV suits, is predicted.

Katz (1990) considers how filing and settlement bargaining affects incentives for frivolous law suits. By a frivolous suit, Katz means one with zero damages and positive court costs; the numerical example above involved a frivolous suit. Katz appends a filing decision made by an informed P to a D-proposer ultimatum game. This is a two-type model (the paper also includes a continuum-type extension) with  $d_L = 0$ . The modification of the D-proposer model is that the offer is either the high-damage P's concession limit or zero, so the strategy for D becomes the probability of making the high-damage concession limit offer. P's filing strategy is whether or not to file; if he files P incurs a cost  $f_p$ . Of course, once incurred this cost is sunk. Under the assumption that  $d_H \neq k_p \neq f_p > 0$ , and if a condition similar in notion to (SSC) is violated, then in equilibrium both types of Ps file cases, D pools the Ps by offering the high-damage P's

concession limit,  $d_H \neq k_P$ , to all Ps and all Ps accept. Katz also addresses a case selection issue: such a policy by D will attract frivolous cases, changing the likelihood that a randomly selected case is a frivolous. Thus, the profits from filing a frivolous case will be driven to zero. In this 'competitive' equilibrium, Katz shows that the likelihood of trial is not a function of  $p$  or  $k_D$ , but it is increasing in  $f_P$  and decreasing in  $E_D(d)$ .

### 16.3 Counterclaims

Using an imperfect information model, Landes (1994) shows that counterclaims (suits filed by D against P as part of the existing action by P against D, rather than filed as a separate lawsuit) do not always reduce P's incentive to sue, and may (by raising the stakes in the game) actually increase the likelihood of the case going to trial. This is based on mutual optimism about each player's own claim (mutual optimism involves each player expecting to win the action that they initiated; this need not involve inconsistent priors, as discussed in Section 6). Under these conditions the counterclaim reduces the size of the settlement frontier (and possibly eliminates it).

## 17. Outcomes and Payoffs

### 17.1 Risk Aversion

Most of the earliest analyses allowed for risk aversion by assuming that payoffs were in utility rather than monetary terms. The Nash Bargaining Solution can be applied to such problems (now all four axioms come into play), again yielding a unique solution, though not necessarily where the 45° line crosses the frontier. The solution is efficient (due to axiom 2; see Section 8.2) in perfect and imperfect information cases. The divergence of the solution from the 45° line reflects the relative risk aversion of the two players, with the more risk-averse player receiving a smaller share of the pie (see, for example, Binmore, 1992, pp. 193-194).

There is a similar analysis in the perfect information strategic bargaining literature, where risk is introduced into an infinite horizon game by ignoring the time value of money but incorporating a probability of negotiations breaking down. Once again, for players whose preferences over outcomes reflect aversion to risk, the less risk averse player gets the greater share of the pie (see Binmore, Rubinstein and Wolinsky, 1986).

In the settlement context, Farmer and Pecorino (1994) view a player's risk preferences as private information. While trial outcomes are uncertain, the likelihood of the outcomes themselves is common knowledge. P is taken to be risk averse (that is, privately informed of his risk preferences) and D is

risk neutral and uninformed; the model allows for two types of P (extension to three types is also considered). This is a D-proposer ultimatum model; if the roles of proposer were reversed, then P's risk aversion would not interfere with an efficient settlement solution, so the order here is crucial to obtaining the possibility of trial. A standard screening condition is found (not unlike (SSC)), but more interesting is the result that increases in the uncertainty of the trial outcome result in the screening condition being more readily met, thereby increasing the likelihood of trial (a result consistent with the earlier analysis involving risk aversion). This occurs because it is the most risk-averse Ps that settle, and the greater the uncertainty the more they are prepared to accept a settlement in lieu of court, which encourages D to make tougher offers.

#### *17.2 Offer-Based Fee Shifting Rules*

Many settlement papers consider the allocation of court costs (fee shifting) as part of their overall analysis. Typically, comparisons are made between the 'American' system (each player pays their own costs) and the 'British' system (the loser pays all costs). The very common association in the literature of loser pays with Britain potentially understates the contrast; see Posner (1992) who uses the term 'English and Continental' to emphasize that a significant portion of the world uses loser pays. All the discussions in this survey have employed the pay-your-own system. The allocation of court costs is an extensive topic, with a typically suggested result that the loser-pays system discourages low-probability-of-prevailing plaintiffs more than the pay-your-own system (see Shavell, 1982), but other observations are that it may (or may not) adversely affect the likelihood of settlement (see Bebchuk, 1984 and Reinganum and Wilde, 1986). A recent extension of the basic fee-shifting discussion to making fee-shifting dependent upon the magnitude of the outcome is discussed in Bebchuk and Chang (1996). Since the general area of fee shifting is a separable topic of its own interest (which is likely to be addressed in a number of other surveys in these volumes), this survey will not attempt to cover it.

A related issue is recent work on Rule 68 of the US Federal Rules of Civil Procedure, as an example of a variety of *offer-based* fee-shifting rules which directly address settlement offers made by defendants and rejected by plaintiffs. First, it should be noted that, under long-standing practice, and also under many state rules of evidence and US Federal Rule of Evidence 408, information on settlement proposals and responses is not generally admissible as evidence at trial; a similar type of restriction usually applies in criminal cases to information about plea bargaining. Rule 68 includes restrictions on the use of settlement proposals at trial.

Thus, in the case of offer-based fee-shifting, offers are not used in court to infer true damages or actual liability; rather they influence the final payoffs from the game *after* an award has been made at trial. Rule 68, for example, links settlement choices to post-trial outcomes by penalizing a plaintiff for certain costs (court costs and, sometimes, attorney fees) when the trial award is less favorable than the defendant's 'final' proposal (properly documented). As Spier (1994a) points out, the stated purpose of such a rule is to encourage settlement (Spier also provides other examples of offer-based rules similar in nature to Rule 68). Spier employs screening in a D-proposer ultimatum game. In comparison to the likelihood of settlement without Rule 68, she finds that under Rule 68: (1) disputes by P and D over damages are more likely to settle; and (2) disputes over liability or the likelihood of winning are less likely to settle. Spier also finds that the design of a bargaining procedure and fee-shifting rule that maximizes the probability of settlement yields a rule that penalizes either player for rejecting proposals that were better than the actual outcome of trial, providing some theoretical support for offer-based fee shifting rules such as Rule 68.

### 17.3 Damage Awards

In previous sections of this summary the award at trial has been the level of damages associated with the plaintiff who goes to court. This, minus court costs, becomes P's threat. This is based on J choosing an award that best approximates P's damages. Other criteria for choosing awards are also reasonable. For example, J might choose awards that maximize overall social efficiency or that minimize the probability of trial.

Polinsky and Che (1991) study decoupled liability: what the defendant pays need not be what the plaintiff receives. By decoupling, incentives for plaintiffs to sue can be reduced, while incentives for potential injurers to improve the level of care can be increased; that is, both goals can be pursued without necessarily conflicting. In particular, they show that the optimal award to P may be less or more than the optimal payment by D. Spier (1994b) considers coupled awards in an asymmetric information setting, and finds that the level of settlement costs influences the nature of the award that minimizes social cost (precaution costs plus litigation costs plus harm). Note that, here, precaution is one-sided: precaution on the part of a potential P is not included. Spier considers a two-type screening D-proposer ultimatum game and allows for two awards,  $a_H$  and  $a_L$ , for circumstances where the level of damages is High or Low, respectively, and thus the payoff from trial is the award minus court costs. Spier uses a condition such as (SSC) and shows that, if total court costs are low enough the socially optimal award is equal to the level of damages *plus* P's court costs (as D will make a screening offer in those circumstances), while if total court costs are

sufficiently high, the optimal award is the *expected* damages plus P's court costs (as D will be making a pooling offer). Therefore, simply compensating for actual damages is not socially optimal (recall also that court costs are fixed). Moreover, 'fine tuning' the award to reflect P's actual level of damages is socially optimal only if total court costs are not too high.

#### *17.4 Other Payoffs: Plea Bargaining*

As an example of a significantly different payoff measure, consider negotiations between a defendant in a criminal action and a prosecutor. This type of settlement bargaining, called plea bargaining, has been addressed in a number of papers over the last quarter-century. Early papers in this area are Landes (1971) and Grossman and Katz (1983) who model settlement bargaining between a prosecutor and a defendant. In Landes the payoffs are expected sentence length for the prosecutor versus expected wealth (wealth in two states: under conviction and under no conviction) for the defendant, who is guilty. In Grossman and Katz some defendants may be innocent; the defendants know their guilt or innocence (a two-type model). The defendants seek to minimize the disutility of punishment (they are risk averse) while the uninformed prosecutor maximizes a notion of justice that trades off the social losses from punishing the innocent versus freeing the guilty; the Grossman and Katz analysis is a screening model with innocent defendants choosing trial.

More recent work includes Reinganum (1988, 1993) and Kobayashi (1992). Reinganum's 1988 paper involves two-sided asymmetric information: defendants know their guilt or innocence (two types), while the prosecutor knows the strength of the case; that is, the probability that the case will yield a conviction at trial (a continuum of types). Guilt and evidence are correlated, so there is a relationship between the two sets of types. A special case of this relationship appears in Grossman and Katz and was also employed in Rubinfeld and Sappington, discussed in Section 15.2: innocent defendants can more readily obtain supporting evidence than can guilty ones. The prosecutor's payoff is social justice minus resource costs while the defendant's payoff to be minimized is the expected sentence plus the disutility of trial. Reinganum's 1993 paper uses a similar payoff for D but takes all Ds as guilty and therefore takes the prosecutor's payoff as expected sentence length minus resource costs. In this latter model the probability of conviction is determined in the equilibrium, influencing the initial choice to engage in criminal behavior by D.

Finally, Kobayashi considers conspiracies: there are two defendants (for example, a price-fixing case) who face different (exogenously determined) initial probabilities of conviction based on the existing evidence. Each D can, however, provide information on the other D which increases that

second D's likelihood of conviction. Kobayashi assumes that the D with the higher initial conviction probability (the 'ringleader') also has more information on the other D (the 'subordinate'). Here the prosecutor makes simultaneous offers to each D so as to maximize the sum of the expected penalties from the two Ds. Litigation costs are taken to be zero so as to focus on plea-bargaining as information gathering.

### 18. Timing

Four papers have focused especially on the implications of changing the timing assumption in the models used: Spier (1992), Daughety and Reinganum (1993), Wang, Kim and Li (1994) and Bebchuk (1996). The papers by Daughety and Reinganum and by Wang, Kim and Yi were discussed in Section 12.4 above. These two papers (along with Spier's) analyzed models that contributed some support for the one-sided asymmetric information ultimatum games. The papers by Spier and Bebchuk examine what happens if the settlement interval is subdivided. We consider these two papers in more detail in turn.

Spier considers a finite-horizon concatenation of P-proposer ultimatum games, with D informed about damages for which he is liable (a continuum-type model). Spier finds a 'deadline effect' in which some cases settle in the last period, and that the distribution of settlements over time can be U-shaped in the sense that some cases settle immediately, some settle in the last possible period and a few settle in between. Spier's main analysis is different from the other multiperiod models discussed in that the horizon is finite, not infinite, and the model does not allow alternating offers (an infinite horizon model is also considered; see below). Moreover, P, the (initially) uninformed proposer, cannot choose to go to court during the horizon. P incurs two costs: (1) each extra period incurs a negotiating cost and (2) going to trial incurs a court cost. D incurs neither cost, which is not a restrictive assumption in this analysis. Both P and D discount money in future periods at the same discount rate. Thus, the analysis involves subdividing the bargaining period into a sequence of periods and associating a delay cost for each period that settlement is not reached. Since the pie is not shrinking, the delay cost provides a clear incentive to P to settle sooner. On the other hand, P is uninformed and may need to use the approach of the end of the horizon to get D to reveal information. This tradeoff leads to some settlements being made immediately and some being made in the last possible period when D faces the imminent possibility of trial. Spier also considers an infinite-horizon extension, where P may now choose to go to court in each period; this provides a model that allows for an endogenous

date for trial. The model yields a range of equilibria (this is not unusual in strategic bargaining games with outside alternatives); the range runs from efficient to fully inefficient (all cases go to trial in the second period). Finally, Fournier and Zuehlke (1996) have recently tested the predictions of Spier's finite horizon model with data from a survey of civil lawsuits from 1979-1981 in US federal courts. They found results that were consistent with computer simulation predictions based on Spier's analysis.

Bebchuk (1996) also examines the effect of subdividing the settlement interval into parts. Costs accrue somewhat differently in his model than in Spier's. In particular, a player's costs of negotiation and court are fully subdivided by the number of intervals. Thus, the level of costs incurred is influenced by when an agreement is reached. Bebchuk concatenates a series of settlement predictions using the average of the (one-period) concession limits under perfect information; filing costs for P are zero. Sequential rationality does the rest: with costs subdivided so as to make it credible for P to continue to bargain, Bebchuk finds that NEV suits can be successful if there are a sufficient number of periods and the difference between  $k_p$  and  $k_D$  is not too great. Note that D cannot commit not to respond to demands; if he could, then P's NEV strategy would be unprofitable.

While the number of periods in the model is exogenously set, this is suggestive of a strategy for P: increase the number of settlement periods. The notion of credible commitments should work both ways, however. What if D could hire a busy lawyer? Delegation of bargaining authority or the requirement for advice, if credible, is one way for D to make the number of periods smaller. After all, each time P makes a proposal, D must have an attorney carefully evaluate the proposal, a costly and time-consuming activity. This would create credible delay, which is beneficial from the viewpoint of D's direct monetary interests and now beneficial from the viewpoint of repelling some NEV cases. Thus, this suggests that a game wherein the proposal/response period length and frequency is endogenously determined would be of interest. To the degree that the overall horizon is sub-divided, however, Bebchuk's main point will still hold: there will be NEV suits that could be successful (again, assuming that filing costs are zero).

## 19. Information

### *19.1 Acquiring Information from the Other Player: Discovery and Disclosure*

Shavell (1989) examines the incentives for informed players to voluntarily release private information in a continuum-type, informed-P, D-proposer ultimatum game. Before D makes a proposal, P can costlessly reveal his

hidden information to D; he may also choose to stay silent. Shavell shows that silence implies that P's information involves low types (for example, that P's level of damages is low). Shavell considers two possibilities: claims by P are costlessly verifiable by D or some types of P cannot make verifiable claims; for convenience, call the first analysis an *unlimited verifiable claims* (UVC) model and the second a *limited verifiable claims* (LVC) model (in the LVC model those types of P unable to make verifiable claims is an exogenously specified fraction  $u$ ). In the UVC model, all Ps whose true type is less than or equal to a given value stay silent while all those above that value make their claims. Since the claims are verifiable, D settles with those types by offering their concession limit and settles with the silent types by offering a settlement offer designed to reflect this group's types. Thus, there are no trials in equilibrium. Under discovery rights for D that provide mandatory disclosure, all types of P reveal, resulting in a reduced expenditure for D: each type of P settles for their concession limit.

In the LVC model there will be trials. The reason is that the silent Ps now include those types who cannot make verifiable claims; some of these will have higher levels of damages than the offer made to the group of silent types, and will thus reject the offer and then go to trial (this relies on the assumption that  $u$  is independent of the level of damages). The rest of the silent types will settle, as will those whose claim is both greater and verifiable. Discovery now means that D can settle with  $(1 - u)$  of the possible types of P at their concession limit and must screen the silent types, all of whom have unverifiable claims and, thus, some of whom will proceed to court (if the continuum-type version of (SSC) holds). Again, total D expenditures will generally be reduced from the original LVC payoff. Mandatory disclosure in the LVC case raises the screening offer for the silent group, since those lower types with verifiable claims have settled at their concession limit. Thus, the probability of trial will be reduced relative to the original LVC outcome. Moreover, those with verifiable claims would have settled with or without mandatory disclosure.

Sobel (1989) provides a two-sided asymmetric information model that examines the impact of discovery and voluntary disclosure on settlement offers and outcomes; significantly, discovery generates costs and this affects results. He sandwiches one of two possible discovery processes between an initial D-proposer ultimatum game and a final P-proposer ultimatum game. Settlement in the D-proposer model ends the game, while rejection leads to the possibility of either mandatory discovery or no discovery of D's private information by P. This is then followed by the P-proposer ultimatum game. The cost of disclosure to D is denoted  $c$ . In a voluntary disclosure setting, D's choice to disclose is costly, and therefore might be used by D to signal that the information was credible. By making P the final proposer, P is able

to extract all the surplus from settlement. Thus, D has no reason to voluntarily disclose information if  $c > 0$ . This contrasts with results, for example, by Milgrom and Roberts (1986) who model costless voluntary disclosure and find that such disclosure can be fully revealing. As Sobel observes, this suggests that such a conclusion is sensitive to the assumption that  $c = 0$ . Sobel also finds that mandatory disclosure reduces the probability of trial and may bias the selection of cases that go to trial, generating a distribution in which P wins more often.

Cooter and Rubinfeld (1994) use an analysis based on an axiomatic settlement model with prior assessments that may be inconsistent; discovery may or may not eliminate inconsistency. For example, discovery may reveal a player's private information or it may cause a player to adopt an alternative perspective about what may come out of trial. Either way, an NBS is applied to a settlement frontier adjusted by the difference in expected trial payoffs. One of the main results is the proposal of an allocation of discovery costs so as to provide disincentives for abuse by either player. The proposed allocation assigns discovery costs to each party up to a switching point, at which point incremental costs are shifted to the requesting player.

### *19.2 Acquiring Information from Experts*

As discussed in Section 15.1, Watts (1994) considers a model with an agent that provides expertise in the sense that they can acquire information for a player more cheaply than the player can themselves. She shows how to view the problem as one of bargaining between the player and the agent and provides some comparative statics about their settlement frontier.

In Daughety and Reinganum (1993) a model allowing simultaneous or sequential moves by both players (this is discussed in more detail in Section 12.4) is embedded in a model which allows uninformed players to acquire information from an expert before settlement negotiations begin. The information, which is costly, is what an informed player would know. Thus, a player may start the game already informed (called *naturally informed*) or start uninformed but able to acquire the information at a cost  $c > 0$ ; for convenience, assume that court costs are the same for the two players and denote them as  $k$ . If both players are uninformed then, in equilibrium, neither will choose to buy the information. This is because informational asymmetry results in some possible cases going to trial while symmetric uncertainty involves no trials. With one of the players naturally informed and one uninformed then, as discussed earlier, depending on the form of the compromise function, the equilibrium involves either payoffs consistent with an ultimatum screening model or payoffs consistent with an ultimatum signaling model. In those conditions which lead to the screening game payoffs, the uninformed player will choose to buy the information if  $c \leq k$ .

Alternatively, in those conditions which lead to signaling game payoffs, the uninformed player will *not* acquire the information. Thus, uninformed players will not always choose to 're-level the playing field' by purchasing information; signaling will provide it if a revealing equilibrium is anticipated.

## D. Conclusions

### 20. Summary

The modeling of settlement bargaining has been influenced primarily by law, economics and game theory. In many ways it is still developing and expanding, and hopefully deepening. The more recent analyses employ, primarily, a mix of information economics and bargaining theory (both cooperative and non-cooperative) to examine, understand and recommend improvements in legal institutions and procedures.

There has been a tug-of-war between the desire to address interesting behavior and the current limited ability to relate seemingly irrational acts to rational choice. As the development of technique has progressively allowed this to be accomplished, and as the intuition as to why seeming irrationality may be rational has driven improvement in technique, a broader picture of what elements contribute to, or impede, dispute resolution has evolved.

In this area, I think, it is fair to claim that issues have led techniques, a good thing. If there is an aspect that could use improvement, it is the fact that, to date, there are few empirical or laboratory studies of the details of the settlement process. In an area where 93 percent of the outcomes are partially or totally unobservable by researchers, empirical studies are hard to do, and the few that have been done have undoubtedly involved hard work. The development of improved summary data sources, some available on the Internet, is very exciting, but more studies of settlement bargaining at the actual process level (as in, for example, Farber and White) would also be most helpful.

Laboratory studies (experimental economics and related efforts in sociology and psychology) are expanding but the more subtle predictions of some of these models means that laboratory studies have to walk a fine line between being a test of a particular model's prediction or ending up mainly gauging a subject's IQ. Such studies are also very labor-intensive (on the part of the researcher), though the recent increased entry of researchers into this area bodes well.

Most of the work in this area (covering the last quarter century) has occurred in the last dozen years (and most of that has occurred in the last half-dozen years), indicating an accelerating interest and suggesting that the

next survey will have a lot more new, useful theory and detailed empirical and laboratory tests to report, a good thing, too.

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